A 3385-3,4 U 9/88

September 12, 1988

SUPPLEMENT TO ABC PERIODICAL FAS-FAX

Circulation Averages for period ended June 30, 1988

This supplement provides circulation data on publications that filed their regular June 30, 1988 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 N. Meacham Road
Schaumburg, IL 60173-4968

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/88 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
THE AMERICAN LAWYER	5	5.00	18,137	84	18,221	18,221	3	18,224	-0.5	+2700.0	+0.0
AREA MAGAZINE	3		234,615		234,615	226,955		226,955	+3.4		+3.4
BASSMASTER MAGAZINE	6	2.95	505,476	17,621	523,097	509,079	16,787	525,866	-0.7	+5.0	-0.5
BEAUTY DIGEST	3	1.95	197,933	78,403	276,336	179,374	55,642	235,016	+10.3	+40.9	+17.6
BETTER HOMES AND GARDENS	6	1.50	7,551,811	600,667	8,152,478	7,529,963	563,667	8,093,630	+0.3	+6.6	+0.7
BUENHOGAR	14	2.50	7,200	7,703	14,903	7,921	9,692	17,613	-9.1	-20.5	-15.4
BUSINESS FORMS & SYSTEMS	12	7.50	6,258		6,258	6,011		6,011	+4.1		+4.1
CALIFORNIA JOURNAL	6	2.95	17,305	1,088	18,393						
CATHOLIC DIGEST	6	1.50	555,484	43,860	599,344	546,631	45,260	591,891	+1.6	-3.1	+1.3
COLORADO HOMES & LIFESTYLES	3	2.50	9,601	5,132	14,733	10,511	6,503	17,014	-8.7	-21.1	-13.4
CONNECTICUT MAGAZINE	6	2.50	85,502	6,124	91,626	86,056	7,031	93,087	-0.6	-12.9	-1.6
COSMOPOLITAN EN ESPANOL	6	2.50	7,569	21,704	29,273	11,943	22,762	34,705	-36.6	-4.6	-15.7
COUNTRY LIVING (OHIO)	6		206,185		206,185						
DELL CROSSWORD PUZZLES	6	1.50	35,734	167,612	203,346	41,602	175,733	217,335	-14.1	-4.6	-6.4
DELL CROSSWORD SPECIAL	3	1.75	9,810	212,176	221,986	9,032	207,167	216,199	+8.6	+2.4	+2.7
DELL CROSSWORDS & VARIETY PUZZLES	3	1.50	5,108	134,984	140,092	5,350	139,433	144,783	-4.5	-3.2	-3.2
DELL PENCIL PUZZLES AND WORD GAMES	6	1.50	21,656	156,623	178,279	18,197	152,483	170,680	+19.0	+2.7	+4.5
DELL PUZZLE MAGAZINE GROUP			136,399	1,291,723	1,428,122	136,068	1,291,134	1,427,202	+0.2	+0.0	+0.1
DELL WORD SEARCH PUZZLES	6	1.25	11,776	140,698	152,474	12,146	127,867	140,013	-3.0	+10.0	+8.9
DIGITAL AUDIO AND COMPACT DISC REVIEW	6	2.95	56,552	30,532	87,084	46,139	38,269	84,408	+22.6	-20.2	+3.2
EDUCATION WEEK	24	2.00	42,240		42,240	34,630		34,630	+22.0		+22.0
FINE HOMEBUILDING	3	3.95	178,689	47,673	226,362	174,225	42,913	217,138	+2.6	+11.1	+4.2
FISHING FACTS	6	2.50	65,818	69,400	135,218	66,424	74,933	141,357	-0.9	-7.4	-4.3

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/88 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
FLORIDA HOME & GARDEN	6	2.50	25,027	4,168	29,195	19,142	2,480	21,622	+30.7	+68.1	+35.0
'GBH/THE MEMBERS' MAGAZINE	6	3.50	152,128		152,128						
GEOMUNDO	6	3.00	4,269	3,554	7,823	5,237	3,760	8,997	-18.5	-5.5	-13.0
GOLF WORLD MAGAZINE	23	1.00	107,225		107,225	105,779		105,779	+1.4		+1.4
GREAT LAKES FISHERMAN	7	2.95	21,889	6,693	28,582	23,151	7,316	30,467	-5.5	-8.5	-6.2
GUNS MAGAZINE	6	2.00	81,496	39,804	121,300	86,143	30,027	116,170	-5.4	+32.6	+4.4
HARPER'S BAZAAR EN ESPANOL	3	2.95	434	3,053	3,487	2,188	2,864	5,052	-80.2	+6.6	-31.0
HOMBRE DE MUNDO	6	2.50	1,799	2,360	4,159	2,079	2,769	4,848	-13.5	-14.8	-14.2
IDEAS PARA SU HOGAR	6	2.50	2,312	1,821	4,133	4,036	2,014	6,050	-42.7	-9.6	-31.7
ILLINOIS RURAL ELECTRIC NEWS	6		139,363		139,363						
THE KIWANIS MAGAZINE	5	.75	278,726		278,726	280,089		280,089	-0.5		-0.5
LIFE	7	2.50	1,199,457	666,586	1,866,043	1,015,713	668,360	1,684,073	+18.1	-0.3	+10.8
LOTTERY PLAYERS	6	2.00	179,991	3,531	183,522	140,169	6,497	146,666	+28.4	-45.7	+25.1
MARVEL COMICS GROUP			216,300	5,800,200	6,016,500	253,770	7,704,469	7,958,239	-14.8	-24.7	-24.4
MECANICA POPULAR	6	2.50	2,180	1,621	3,801	2,731	1,620	4,351	-20.2	+0.1	-12.6
MICRO CORNUCOPIA	3	3.95	9,870	10,081	19,951						
MID-ATLANTIC COUNTRY	6	1.95	112,769	5,835	118,604	102,185	7,902	110,087	+10.4	-26.2	+7.7
MINNESOTA MONTHLY	6	1.95	53,438	839	54,277	53,428	1,788	55,216	+0.0	-53.1	-1.7
MODERN BRIDE	3	4.00	33,236	356,273	389,509	41,786	341,767	383,553	-20.5	+4.2	+1.6
NEW MEXICO MAGAZINE	6	1.95	93,505	6,504	100,009	87,890	5,064	92,954	+6.4	+28.4	+7.6
NEW YORK ALIVE	3	2.50	30,414	1,138	31,552	24,599	615	25,214	+23.6	+85.0	+25.1
OFF ROAD	6	2.50	27,996	29,313	57,309	27,927	32,610	60,537	+0.2	-10.1	-5.3
OFFICIAL CROSSWORD PUZZLES	6	1.50	25,670	158,283	183,953	23,969	175,467	199,436	+7.1	-9.8	-7.8
OFFICIAL PENCIL PUZZLES & WORD GAMES	3	1.50	11,207	150,800	162,007	11,616	150,467	162,083	-3.5	+0.2	+0.0
OFFICIAL WORD SEARCH PUZZLES	6	1.25	3,910	83,894	87,804	3,456	72,667	76,123	+13.1	+15.4	+15.3

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/88 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
OHIO FISHERMAN	7	2.95	23,015	5,551	28,566	23,823	9,454	33,277	-3.4	-41.3	-14.2
THE OLD HOUSE JOURNAL	3	3.95	107,386	11,543	118,929	97,948		97,948	+9.6		+21.4
POCKET CROSSWORD PUZZLES	6	1.25	11,528	86,653	98,181	10,700	89,850	100,550	+7.7	-3.6	-2.4
RUN	6	2.95	127,636	32,447	160,083	142,242	48,795	191,037	-10.3	-33.5	-16.2
RURAL KENTUCKIAN	6		332,551		332,551	295,381		295,381	+12.6		+12.6
SAILING WORLD	6	1.75	41,074	11,314	52,388	36,288	11,678	47,966	+13.2	-3.1	+9.2
ST. LOUIS MAGAZINE, INC.	6	2.50	20,407	4,670	25,077	17,828	6,097	23,925	+14.5	-23.4	+4.8
SOUTH FLORIDA	6	2.50	28,356	4,135	32,491	26,476	2,610	29,086	+7.1	+58.4	+11.7
SOUTHERN HOMES (METRO ATLANTA EDITION)	3	4.00	11,053	12,244	23,297						
SOUTHWEST ART	6	4.50	52,354	10,521	62,875	50,609	10,654	61,263	+3.4	-1.2	+2.6
SPANAMERICA MAGAZINE NETWORK			61,357	146,602	207,959	73,920	128,691	202,611	-17.0	+13.9	+2.6
SPANAMERICAN MEN'S GROUP	6		8,248	7,535	15,783	10,047	8,149	18,196	-17.9	-7.5	-13.3
SPANAMERICAN WOMEN'S GROUP			53,109	139,067	192,176	63,873	120,542	184,415	-16.9	+15.4	+4.2
SPORTS ILLUSTRATED	26	2.25	3,259,646	179,353	3,438,999	2,988,364	162,049	3,150,413	+9.1	+10.7	+9.2
STAR COMICS		1.00	24,341	516,300	540,641	33,921	483,967	517,888	-28.2	+6.7	+4.4
TEACHING AND COMPUTERS	3	3.50	35,799	2,327	38,126	42,958		42,958	-16.7		-11.2
TU INTERNACIONAL	6	2.50	3,200	5,869	9,069	4,562	6,837	11,399	-29.9	-14.2	-20.4
TURTLE MAGAZINE FOR PRESCHOOL KIDS	4		487,888		487,888	302,999		302,999	+61.0		+61.0
VANIDADES CONTINENTAL	13	2.95	21,508	24,359	45,867	25,345	24,205	49,550	-15.1	+0.6	-7.4
VICTORIA	2	1.95	191,061	346,050	537,111						
VISION-THE LATIN AMERICAN MAGAZINE	12	3.00	185,033	11,821	196,854	185,461	17,190	202,651	-0.2	-31.2	-2.9
THE WASHINGTONIAN	6	1.95	105,408	51,259	156,667	101,051	48,272	149,323	+4.3	+6.2	+4.9
WOMEN'S SPORTS AND FITNESS	5	1.75	372,288	573	372,861	290,324	10,384	300,708	+28.2	-94.5	+24.0

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/88 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
CANADA											
CANADIAN WORKSHOP	6	2.75	90,430	4,007	94,437	81,116	3,889	85,005	+11.5	+3.0	+11.1
CITY & COUNTRY HOME	5	3.00	84,324	6,279	90,603	81,168	6,291	87,459	+3.9	-0.2	+3.6
CRAFTS PLUS	4	2.00	73,978	2,750	76,728	67,725	2,986	70,711	+9.2	-7.9	+8.5
PHOTO LIFE	5	2.75	60,699	3,532	64,231	61,690	4,656	66,346	-1.6	-24.1	-3.2
SENTIER CHASSE-PECHE	5	3.00	54,199	22,912	77,111	56,351	21,916	78,267	-3.8	+4.5	-1.5
TIME-THE WEEKLY NEWSMAGAZINE-IN CANADA	26	2.25	333,281	22,649	355,930	310,250	24,983	335,233	+7.4	-9.3	+6.2
TV HEBDO	26	1.00	52,742	236,396	289,138	49,264	221,919	271,183	+7.1	+6.5	+6.6
TV PLUS	26	.90	221	20,403	20,624	187	20,770	20,957	+18.2	-1.8	-1.6
YOUR MONEY	7	2.75	97,630	10,285	107,915	90,344	12,741	103,085	+8.1	-19.3	+4.7
FOREIGN											
RITMO	14	1.50	384	6,872	7,256	727	7,351	8,078	-47.2	-6.5	-10.2
T.V. Y NOVELAS	13	1.50	10,502	67,686	78,188	7,151	44,817	51,968	+46.9	+51.0	+50.5

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/88

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/87	6/30/87
U.S.					
ADWEEK	62,305	2,636	64,941	64,691	66,354
ADWEEK NETWORK	75,376	21,465	96,841	94,975	84,372
ADWEEK'S MARKETING WEEK	13,071	18,829	31,900	30,284	18,018
AEROSOL AGE	2,272	4,304	6,576	6,517	6,218
AGRICULTURAL ENGINEERING	8,432		8,432	8,809	8,932
ACP OBSERVER	57,718		57,718	54,522	57,734
AMERICAN INK MAKER	2,600	233	2,833	2,647	
ASHRAE JOURNAL	43,178	12,665	55,843	59,286	50,713
ANNALS OF INTERNAL MEDICINE	94,600		94,600	92,442	94,847
ARTS AND ACTIVITIES	22,893		22,893	24,114	18,853
ASSOCIATION MANAGEMENT	17,099		17,099	17,132	16,437
AVIATION WEEK & SPACE TECHNOLOGY	139,676		139,676	143,632	145,491
BILLBOARD	46,676		46,676	46,817	44,900
BROWARD REVIEW	3,856	386	4,242	3,563	3,457
THE BUSINESS JOURNAL SERVING GREATER MILWAUKEE	12,210		12,210	12,490	11,527
CHEMICAL ENGINEERING	56,143	12,832	68,975	69,290	66,686
CHEMICAL MARKETING REPORTER	15,506		15,506	15,486	15,575
CHEMICAL WEEK	37,126	10,589	47,715	48,456	49,928
CINCINNATI BUSINESS COURIER	9,266		9,266	8,684	7,830
COMMERCIAL WEST	2,864	1,860	4,724	4,829	4,453
CORPORATE REPORT MINNESOTA	11,483	8,137	19,620	19,016	18,850
COSMETICS & TOILETRIES	2,907		2,907	3,075	2,878
DEFENSE NEWS	10,558	17,328	27,886	21,960	18,960
ELECTRICAL CONSTRUCTION & MAINTENANCE	23,113	78,324	101,437	101,145	100,726

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/88

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/87	6/30/87
ELECTRICAL WORLD	6,446	37,069	43,515	42,091	41,299
EMERGENCY	22,290		22,290	23,648	23,665
ENR	95,575		95,575	95,553	97,597
FEEDSTUFFS	16,116	2,420	18,536	18,815	17,717
FIRE COMMAND	30,654		30,654	29,984	30,635
FIRE JOURNAL	42,326		42,326	40,220	37,645
FOOD TECHNOLOGY	22,406	2,748	25,154	25,311	24,985
FOOTWEAR NEWS	21,617		21,617	21,565	21,558
FORECAST FOR THE HOME ECONOMIST	24,764	15,706	40,470	41,541	45,499
FRAMES	20,222		20,222	20,395	20,541
GEYER'S OFFICE DEALER	13,435	3,248	16,683	15,321	14,942
GIFTS & DECORATIVE ACCESSORIES	34,294		34,294	34,240	34,103
HARDWARE AGE	6,142	65,079	71,221	70,923	71,152
INTERNATIONAL CONTACT LENS CLINIC	3,623		3,623	13,145	13,708
THE JEWELERS' CIRCULAR-KEYSTONE	37,819		37,819	37,827	38,728
THE JOURNAL OF ACCOUNTANCY	303,662		303,662	297,081	291,373
LIGHTWAVE, THE JOURNAL OF FIBER OPTICS	2,785	11,907	14,692	14,634	14,212
MIAMI REVIEW	6,233	399	6,632	6,209	5,882
MODERN PLASTICS	48,016	5,162	53,178	52,880	54,511
NATIONAL DEFENSE	38,825	1,045	39,870	39,361	40,413
THE NATIONAL LOCKSMITH	15,982		15,982	15,664	14,686
NATIONAL PETROLEUM NEWS	13,086		13,086	13,221	13,580
NEW JERSEY SUCCESS	2,053	33,707	35,760	39,918	41,289
OIL AND GAS INVESTOR	4,342	822	5,164	4,702	4,399
OPTICAL INDEX	3,827	13,642	17,469	17,118	20,490

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/88

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/87	6/30/87
THE PACKER	14,889		14,889	15,108	15,388
PALM BEACH REVIEW	2,902	280	3,182	2,973	3,196
PHOTO DISTRICT NEWS	23,034	8,067	31,101	31,298	31,018
PLAYTHINGS	10,844	3,144	13,988	13,929	14,294
POLICE MAGAZINE	37,283		37,283	36,694	33,345
THE POULTRY TIMES	11,963		11,963	12,320	11,978
POWER	24,270	34,846	59,116	58,274	56,957
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE	40,617		40,617	45,977	41,801
PROGRESSIVE ARCHITECTURE	73,809		73,809	71,962	71,184
RISK MANAGEMENT	10,157		10,157	10,290	10,210
ST. LOUIS BUSINESS JOURNAL	17,770		17,770	18,294	17,903
SAN DIEGO BUSINESS JOURNAL	6,903	7,987	14,890	18,291	19,746
SAN JOSE BUSINESS JOURNAL SERVING SAN JOSE AND THE SANTA CLARA VALLEY	11,076		11,076	10,970	11,084
SCHOOL BUSINESS AFFAIRS	6,078		6,078	6,105	6,055
TELEPHONY	25,549	14,266	39,815	34,818	35,800
TRAVEL TRADE	23,069	7,617	30,686	29,553	29,411
WASHINGTON BUSINESS JOURNAL	11,688	7,147	18,835	25,814	29,813
WASHINGTON TECHNOLOGY	341	24,325	24,666	20,709	
WICHITA BUSINESS JOURNAL	5,351		5,351	4,961	4,687
WINES & VINES	4,317		4,317	4,258	4,387
REFERENCE PERIODICALS					
THE POCKET LIST OF RAILROAD OFFICIALS	12,154		12,154	12,336	11,549

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/88

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/87	6/30/87
CANADA					
QUEBEC CONSTRUCTION	2,243	5,746	7,989	7,858	7,473

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/88

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 12/31/87	6/30/87
U.S.					
WISCONSIN AGRICULTURIST	45,853	3,915	49,768	50,778	56,659
CANADA					
COUNTRY LIFE IN BRITISH COLUMBIA	9,085	365	9,450	9,637	9,552

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	WISCONSIN AGRICULTURIST
MAINE	1
NEW HAMPSHIRE	3
VERMONT	2
MASSACHUSETTS	4
RHODE ISLAND	1
CONNECTICUT	1
NEW ENGLAND	12
NEW YORK	7
NEW JERSEY	3
PENNSYLVANIA	8
MIDDLE ATLANTIC	18
OHIO	5
INDIANA	12
ILLINOIS	346
MICHIGAN	104
WISCONSIN	53,007
EAST NO. CENTRAL	53,474
MINNESOTA	134
IOWA	59
MISSOURI	14
NORTH DAKOTA	4
SOUTH DAKOTA	1
NEBRASKA	7
KANSAS	4
WEST NO. CENTRAL	223
DELAWARE	1
MARYLAND	3
DISTRICT OF COLUMBIA	1
VIRGINIA	1
WEST VIRGINIA	2
NORTH CAROLINA	4
SOUTH CAROLINA	
GEORGIA	10
FLORIDA	34
SOUTH ATLANTIC	56
KENTUCKY	6
TENNESSEE	11
ALABAMA	
MISSISSIPPI	
EAST SO. CENTRAL	17
ARKANSAS	10
LOUISIANA	3
OKLAHOMA	4
TEXAS	10
WEST SO. CENTRAL	27
MONTANA	
IDAHO	4
WYOMING	2
COLORADO	10
NEW MEXICO	5
ARIZONA	32
UTAH	4
NEVADA	3
MOUNTAIN	60
ALASKA	2
WASHINGTON	10
OREGON	5
CALIFORNIA	24
HAWAII	2
PACIFIC	43
MISCELLANEOUS	
UNCLASSIFIED	
UNITED STATES	53,930
POSSESSIONS & OTHER AREAS	
U. S. & POSSESSIONS, ETC.	53,930
CANADA	2
FOREIGN	
UNCLASSIFIED	
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	
GRAND TOTAL	53,932

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	COUNTRY LIFE IN BRITISH COLUMBIA
NEWFOUNDLAND	
NOVA SCOTIA	5
PRINCE EDWARD ISLAND	
NEW BRUNSWICK	1
QUEBEC	6
ONTARIO	70
MANITOBA	23
SASKATCHEWAN	46
ALBERTA	90
BRITISH COLUMBIA	8,998
NORTHWEST TERRITORIES	
YUKON TERRITORY	
MISCELLANEOUS	
UNCLASSIFIED	
TOTAL CANADA	9,239
BRITISH COMMONWEALTH	1
UNITED STATES	7
FOREIGN	
UNCLASSIFIED	
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	
GRAND TOTAL	9,247

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 6/30/88 SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 6/30/87 TOTAL PAID	% OF INCREASE OR DECREASE
U.S.					
THE JEWISH WEEK	85,310	693	86,003	84,956	+1.2

A3385-3.4U 3/88

FAS-FAX:
United States and Canadian Periodicals

Circulation averages for six months ended December 31, 1987

Magazines, Farm Publications, Business Publications, and Religious Publications

Preliminary figures subject to audit as filed with:

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

FAS-FAX for ABC Periodicals is divided into four sections: Magazines, Business Publications, Farm Publications and Religious Publications. Each section is color coded for easy identification and includes separate listings of U.S. and Canadian publications.

As in the case of all data filed with ABC, the figures are subject to confirmation by regularly scheduled audits. If there is a difference of 5% or more between the publisher's figures and the auditor's findings, then the comparison figures shown in FAS-FAX are adjusted to the auditor's findings. Additional detailed information for each listed publication is contained in its Publisher's Statement and Audit Report.

@Indicates that the comparison figures have been adjusted to the auditor's findings.

"Publisher's Statement Not Filed By Press Time" indicates that the Publisher's Statement has not been filed prior to the closing date of this issue of FAS-FAX.

The Farm Publications section includes a state or province breakdown for each publication. These breakdowns report the combined paid circulation and qualified non-paid circulation by geographic area. This is followed by a similar breakdown of those demographic editions reported in the Publisher's Statements.

Business Publications reporting on the Optional Paid Circulation (Ivory) Form and Request and Paid Circulation (Gray) Form report an analysis of nonpaid circulation to field served.

Religious Publications reporting on the Congregation-Wide Plan are identified with a cross-hatch symbol.

ABC welcomes your comments and suggestions concerning this report.

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FAS-FAX Report - December 31, 1987.

ABC Magazines

United States & Canada

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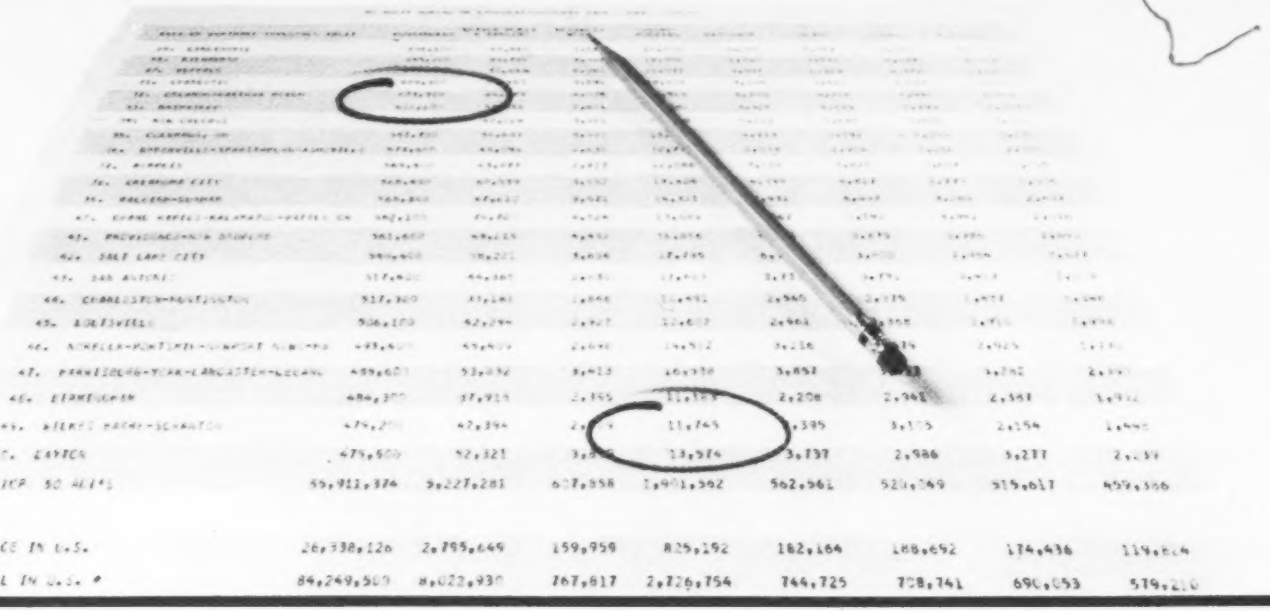

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
U.S.											
ADVENTURE ROAD			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AIR & SPACE/SMITHSONIAN	3	3.50	291,159	8,875	300,034	240,106	4,239	244,345	+21.3	+109.4	+22.8
AIR FORCE TIMES	26	1.75	80,339	9,211	89,550	81,813	9,567	91,380	-1.8	-3.7	-2.0
THE AOPA PILOT	6	2.00	257,651		257,651	256,947		256,947	+0.3		+0.3
ALASKA, THE MAGAZINE OF LIFE ON THE LAST FRONTIER	6	2.95	204,127	28,991	233,118	135,382	34,813	170,195	+50.8	-16.7	+37.0
ALFRED HITCHCOCK & ELLERY QUEE MYSTERY MAGAZINES	7	2.00	386,361	43,544	429,905	195,853	29,679	225,532	+97.3	+46.7	+90.6
ALOHA, THE MAGAZINE OF HAWAII AND THE PACIFIC	3	3.95	48,092	11,204	59,296	47,650	9,580	57,230	+0.9	+17.0	+3.6
AMERICAN ARTIST	6	2.25	149,683	20,877	170,560	146,416	16,768	163,184	+2.2	+24.5	+4.5
AMERICAN DEMOGRAPHICS	6	6.00	25,020		25,020	19,824		19,824	+26.2		+26.2
AMERICAN FILM	5	2.50	116,876	13,154	130,030	114,973	10,103	125,076	+1.7	+30.2	+4.0
AMERICAN HANDGUNNER	3	2.50	84,833	47,338	132,171	96,489	45,141	141,630	-12.1	+4.9	-6.7
AMERICAN HEALTH-FITNESS OF BODY AND MIND	5	2.00	852,954	63,918	916,872	727,108	68,128	795,236	+17.3	-6.2	+15.3
AMERICAN HERITAGE	4	4.50	217,121	8,451	225,572	165,948	10,414	176,362	+30.8	-18.8	+27.9
THE AMERICAN HUNTER	6	2.00	1,327,471		1,327,471	1,412,723		1,412,723	-6.0		-6.0
THE AMERICAN LAWYER	5	5.00	18,137	114	18,251	17,697	69	17,766	+2.5	+65.2	+2.7
THE AMERICAN LEGION MAGAZINE	6	2.00	2,747,186		2,747,186	2,648,627		2,648,627	+3.7		+3.7
AMERICAN MOTORCYCLIST	6	1.25	121,880		121,880	119,690		119,690	+1.8		+1.8
AMERICAN PHOTOGRAPHER	6	2.50	215,337	35,283	250,620	219,007	32,611	251,618	-1.7	+8.2	-0.4
THE AMERICAN RIFLEMAN	6	2.00	1,361,341		1,361,341	1,362,225		1,362,225	-0.1		-0.1
AMERICAN SCIENTIST	3	4.75	122,988	1,194	124,182	120,393	627	121,020	+2.2	+90.4	+2.6
THE AMERICAN SPECTATOR	6	2.00	31,206	1,734	32,940	36,933	1,906	38,839	-15.5	-9.0	-15.2
AMERICANA	3	2.95	328,523	6,932	335,455	320,609	10,114	330,723	+2.5	-31.5	+1.4

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SINGLE COPY SALES	AVERAGES FOR SIX MONTHS ENDED 12/31/87 TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SINGLE COPY SALES	AVERAGES FOR SIX MONTHS ENDED 12/31/86 TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	% OF INCREASE OR DECREASE SINGLE COPY SALES	% OF INCREASE OR DECREASE TOTAL PAID
AMIGA WORLD	4	3.95	34,858	52,824	87,682						
ANALOG & ISAAC ASIMOV'S SCIENCE FICTION MAGAZINES	7	2.00	144,986	28,323	173,309						
ARCHAEOLOGY MAGAZINE	3	3.95	97,397	7,749	105,146	82,797	7,230	90,027	+17.6	+7.2	+16.8
ARCHIE COMIC GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ARCHITECTURAL DIGEST	6	4.50	561,236	105,720	666,956	518,319	96,804	615,123	+8.3	+9.2	+8.4
AREA MAGAZINE	6		226,955		226,955						
ARKANSAS TIMES MAGAZINE	6	1.75	28,356	4,368	32,724	28,270	[illegible]586	31,856	+0.3	+21.8	+2.7
ARMY TIMES	26	1.75	113,945	13,919	127,864	116,888	[illegible],720	133,608	-2.5	-16.8	-4.3
ARMY TIMES, AIR FORCE TIMES, NAVY TIMES COMBINED STATEMENT	26	1.75	271,573	31,212	302,785	275,329	33,899	309,228	-1.4	-7.9	-2.1
ART & ANTIQUES	4	4.75	108,878	5,908	114,786	97,362	12,401	109,763	+11.8	-52.4	+4.6
ART IN AMERICA	6	4.75	49,409	10,614	60,023	47,873	9,891	57,764	+3.2	+7.3	+3.9
THE ARTIST'S MAGAZINE	6	2.00	177,119	23,722	200,841	163,768	18,442	182,210	+8.2	+28.6	+10.2
ARTNEWS	5	4.50	63,595	11,392	74,987	61,446	10,837	72,283	+3.5	+5.1	+3.7
ASTRONOMY	6	2.50	116,878	46,309	163,187	128,543	45,909	174,452	-9.1	+0.9	-6.5
ATLANTA MAGAZINE	6	1.95	51,802	7,385	59,187	52,672	6,017	58,689	-1.7	+22.7	+0.8
THE ATLANTIC MONTHLY	6	2.00	426,816	47,100	473,916	404,346	52,581	456,927	+5.6	-10.4	+3.7
AUDIO	6	2.50	105,925	44,233	150,158	106,906	45,803	152,709	-0.9	-3.4	-1.7
AUDUBON	3	3.00	429,837	6,799	436,636	394,869	9,826	404,695	+8.9	-30.8	+7.9
AUTOWEEK	26	1.25	194,155	4,403	198,558	172,239	3,584	175,823	+12.7	+22.9	+12.9
BACKPACKER	3	2.95	139,692	36,300	175,992	140,206	34,867	175,073	-0.4	+4.1	+0.5
BALTIMORE MAGAZINE	6	1.75	46,510	7,392	53,902	48,967	7,754	56,721	-5.0	-4.7	-5.0
BARRON'S NATIONAL BUSINESS & FINANCIAL WEEKLY	26	1.75	150,744	138,333	289,077	150,735	129,635	280,370	+0.0	+6.7	+3.1
BASEBALL DIGEST	6	1.95	265,820	21,689	287,509	231,974	21,585	253,559	+14.6	+0.5	+13.4
BASSIN'	2	1.95	234,240	25,225	259,465	200,412	26,000	226,412	+16.9	-3.0	+14.6

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
BASSMASTER MAGAZINE	5	2.00	518,467	12,290	530,757	472,435	9,616	482,051	+9.7	+27.8	+10.1
BEAUTY DIGEST			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BETTER HOMES AND GARDENS	6	1.50	7,392,159	620,500	8,012,659	7,520,584	571,167	8,091,751	-1.7	+8.6	-1.0
BMX PLUS!	6	2.50	32,059	74,054	106,113	23,828	78,178	102,006	+34.5	-5.3	+4.0
BICYCLING	5	2.50	181,897	94,537	276,434	179,044	84,081	263,125	+1.6	+12.4	+5.1
BIRD TALK	6	2.00	99,377	23,757	123,134	69,787	16,701	86,488	+42.4	+42.2	+42.4
BLACK ENTERPRISE	6	1.95	223,554	13,266	236,820	226,358	10,047	236,405	-1.2	+32.0	+0.2
THE BLOOD-HORSE	26	2.25	20,754	1,125	21,879	20,559	1,091	21,650	+0.9	+3.1	+1.1
BOATING	6	2.95	143,727	48,700	192,427	142,858	47,237	190,095	+0.6	+3.1	+1.2
BON APPETIT	6	2.50	1,221,194	102,740	1,323,934	1,209,769	131,278	1,341,047	+0.9	-21.7	-1.3
BOP	6	1.95	18,026	181,365	199,391	20,166	156,749	176,915	-10.6	+15.7	+12.7
BOSTON MAGAZINE	6	1.95	99,078	30,220	129,298	100,842	28,406	129,248	-1.7	+6.4	+0.0
BOWLING DIGEST	3	2.25	81,006	6,090	87,096	85,985	5,869	91,854	-5.8	+3.8	-5.2
BOYS' LIFE	6	1.50	1,344,521		1,344,521	1,306,172		1,306,172	+2.9		+2.9
BRIDES	3	4.00	47,412	323,607	371,019	52,583	299,191	351,774	-9.8	+8.2	+5.5
BUENHOGAR			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BUSINESS FORMS & SYSTEMS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BUSINESS WEEK (INTERNATIONAL)	26	1.75	82,946	13,902	96,848	77,626	13,007	90,633	+6.9	+6.9	+6.9
BUSINESS WEEK (NORTH AMERICA)	26	2.00	816,968	40,990	857,958	756,562	31,643	788,205	+8.0	+29.5	+8.8
BUSINESS WEEK (WORLD WIDE)	26		899,914	54,892	954,806	834,189	44,649	878,838	+7.9	+22.9	+8.6
BYTE MAGAZINE	6	3.50	290,558	127,453	418,011	295,139	106,187	401,326	-1.6	+20.0	+4.2
CALIFORNIA CITY GROUP	6		372,197	63,762	435,959	372,138	61,313	433,451	+0.0	+4.0	+0.6
CALIFORNIA MAGAZINE	6	2.00	345,857	15,087	360,944	342,567	15,246	357,813	+1.0	-1.0	+0.9
CAPPER'S	13	.75	377,673		377,673	380,198		380,198	-0.7		-0.7
CAR AND DRIVER	6	2.50	696,042	222,466	918,508	672,509	232,983	905,492	+3.5	-4.5	+1.4

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CAR CRAFT	6	2.00	218,877	189,206	408,083	204,934	202,792	407,726	+6.8	-6.7	+0.1
CARS & PARTS	6	1.95	72,318	33,793	106,111	63,095	33,623	96,718	+14.6	+0.5	+9.7
CASHFLOW	6	4.75	7,742		7,742	9,505		9,505	-18.5		-18.5
CAT FANCY	6	2.00	207,898	29,630	237,528	181,050	22,200	203,250	+14.8	+33.5	+16.9
CATHOLIC DIGEST	6	1.50	555,127	44,959	600,086	535,138	48,858	583,996	+3.7	-8.0	+2.8
CATS MAGAZINE	6	2.00	135,204	2,839	138,043	123,479	2,742	126,221	+9.5	+3.5	+9.4
CHANGING TIMES, THE KIPLINGER MAGAZINE	6	2.50	1,337,199	35,668	1,372,867	1,343,463	36,318	1,379,781	-0.5	-1.8	-0.5
CHERI			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CHICAGO	6	1.95	178,055	26,007	204,062	179,321	22,469	201,790	-0.7	+15.7	+1.1
THE CHRONICLE OF HIGHER EDUCATION	23	1.95	79,053		79,053	76,474		76,474	+3.4		+3.4
THE CHRONICLE OF THE HORSE	26	1.25	21,342	314	21,656	20,641	281	20,922	+3.4	+11.7	+3.5
CIRCUS MAGAZINE	6	2.95	27,202	236,548	263,750	32,000	231,032	263,032	-15.0	+2.4	+0.3
CLASSIC COOKBOOKS FROM PILLSBURY	6	2.25	25,834	384,742	410,576	11,184	398,652	409,836	+131.0	-3.5	+0.2
CLEVELAND MAGAZINE	6	1.95	33,115	7,456	40,571	35,447	7,711	43,158	-6.6	-3.3	-6.0
CLUB	6	4.25	3,985	359,570	363,555	4,391	333,499	337,890	-9.2	+7.8	+7.6
CLUB INTERNATIONAL	6	3.95	807	125,403	126,210	1,004	131,450	132,454	-19.6	-4.6	-4.7
COLONIAL HOMES	3	3.00	421,860	200,067	621,927	383,287	167,900	551,187	+10.1	+19.2	+12.8
COLORADO HOMES & LIFESTYLES	3	2.50	9,560	6,960	16,520	11,272	6,919	18,191	-15.2	+0.6	-9.2
COLUMBUS MONTHLY	6	1.75	29,878	4,453	34,331	29,033	4,821	33,854	+2.9	-7.6	+1.4
COMMERCE MAGAZINE	6	1.75	7,753	92	7,845	8,117	104	8,221	-4.5	-11.5	-4.6
COMPUTE!	6	3.00	198,143	62,091	260,234	254,507	75,270	329,777	-22.1	-17.5	-21.1
COMPUTE!'S GAZETTE	6	3.00	148,185	77,275	225,460	167,885	107,576	275,461	-11.7	-28.2	-18.2
COMPUTER LANGUAGE	6	3.50	36,879	14,783	51,662	30,911	13,991	44,902	+19.3	+5.7	+15.1
COMPUTER SHOPPER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SINGLE COPY SALES	AVERAGES FOR SIX MONTHS ENDED 12/31/87 TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SINGLE COPY SALES	AVERAGES FOR SIX MONTHS ENDED 12/31/86 TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	% OF INCREASE OR DECREASE SINGLE COPY SALES	% OF INCREASE OR DECREASE TOTAL PAID
THE CONDE NAST LTD.	6		3,232,761	1,611,618	4,844,379						
THE CONDE NAST PACKAGE OF WOMEN			2,034,408	4,314,902	6,349,310	2,006,650	4,400,836	6,407,486	+1.4	-2.0	-0.9
CONDE NAST'S TRAVELER (INCORPORATING SIGNATURE)	6	2.50	824,717	28,773	853,490	810,647		810,647	+1.7		+5.3
CONNECTICUT MAGAZINE	6	2.50	84,857	6,154	91,011	79,063	6,775	85,838	+7.3	-9.2	+6.0
CONNOISSEUR	6	3.00	297,515	19,467	316,982	309,299	21,200	330,499	-3.8	-8.2	-4.1
CONSUMERS DIGEST			PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE								
COOK'S	3	3.00	152,807	48,536	201,343	88,112	49,595	137,707	+73.4	-2.1	+46.2
COOKING LIGHT	3	2.25	479,231	76,838	556,069						
COSMOPOLITAN	6	1.95	356,898	2,571,753	2,928,651	358,627	2,514,444	2,873,071	-0.5	+2.3	+1.9
COUNTRY HOME	3	2.95	615,101	269,333	884,434	537,473	291,000	828,473	+14.4	-7.4	+6.8
COUNTRY JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
COUNTRY LIVING	6	1.95	1,092,881	609,150	1,702,031	1,090,566	528,555	1,619,121	+0.2	+15.2	+5.1
COUNTRY MUSIC	3	2.50	396,602	6,329	402,931	355,593		355,593	+11.5		+13.3
CRAFTS	6	1.95	272,552	158,915	431,467	292,273	170,279	462,552	-6.7	-6.7	-6.7
CRAFTS 'N THINGS	3	1.95	230,993	67,985	298,978	199,299	74,467	273,766	+15.9	-8.7	+9.2
CREATIVE IDEAS FOR LIVING	6	1.95	754,794	24,556	779,350	746,198	31,993	778,191	+1.2	-23.2	+0.1
CRUISE TRAVEL	3	2.50	140,310	7,243	147,553	126,238	8,790	135,028	+11.1	-17.6	+9.3
CRUISING WORLD	6	2.50	96,639	30,434	127,073	92,239	30,265	122,504	+4.8	+0.6	+3.7
CYCLE	6	1.75	265,988	84,067	350,055	315,299	97,350	412,649	-15.6	-13.6	-15.2
CYCLE WORLD	6	1.75	193,501	77,117	270,618	222,054	79,550	301,604	-12.9	-3.1	-10.3
CYCLIST	4	2.50	37,696	43,979	81,675	23,046	44,642	67,688	+63.6	-1.5	+20.7
D MAGAZINE (DALLAS/FT. WORTH)	6	2.50	79,256	13,925	93,181	67,884	13,152	81,036	+16.8	+5.9	+15.0
DARKROOM & CREATIVE CAMERA TECHNIQUES	3	2.50	34,480	9,140	43,620	36,070	7,833	43,903	-4.4	+16.7	-0.6
DARKROOM PHOTOGRAPHY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
DAYTIME TV	6	1.95		157,235	157,235		147,422	147,422		+6.7	+6.7
DAYTIME TV PRESENTS	3	1.95		105,919	105,919		110,904	110,904		-4.5	-4.5
DC COMICS GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DELAWARE TODAY	6	1.95	16,791	4,304	21,095	12,643	3,679	16,322	+32.8	+17.0	+29.2
DELL CROSSWORD AND VARIETY PUZZLES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DELL CROSSWORD PUZZLES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DELL CROSSWORD SPECIAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DELL PENCIL PUZZLES AND WORD GAMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DELL PUZZLE MAGAZINE GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DELL WORD SEARCH PUZZLES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DENVER MAGAZINE	6	2.00	11,481	2,043	13,524	11,716	2,056	13,772	-2.0	-0.6	-1.8
DETROIT MONTHLY	6	1.50	71,507	7,404	78,911						
DCI MAGAZINE NETWORK			3,848,863	1,056,816	4,905,679	3,975,739	1,119,560	5,095,299	-3.2	-5.6	-3.7
DIGITAL AUDIO	6	2.95	51,778	35,513	87,291	39,041	34,757	73,798	+32.6	+2.2	+18.3
DIRT BIKE	6	2.00	39,927	92,003	131,930	40,809	101,338	142,147	-2.2	-9.2	-7.2
DIRT RIDER	6	1.95	94,265	58,250	152,515	78,411	61,439	139,850	+20.2	-5.2	+9.1
DIRT WHEELS	6	2.25	30,728	57,904	88,632	33,640	69,023	102,663	-8.7	-16.1	-13.7
DISCOVER	6	2.50	912,091	181,868	1,093,959	1,156,346	172,188	1,328,534	-21.1	+5.6	-17.7
DISCOVERY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
DR. DOBB'S JOURNAL OF SOFTWARE TOOLS	6	2.95	40,577	15,673	56,250	39,235	14,962	54,197	+3.4	+4.8	+3.8
DOG FANCY	6	2.00	115,299	20,021	135,320	96,767	13,563	110,330	+19.2	+47.6	+22.7
DOG WORLD	6	2.50	34,411	31,004	65,415	31,404	30,054	61,458	+9.6	+3.2	+6.4
DUNE BUGGIES AND HOT VWS	6	2.50	34,382	68,957	103,339	35,948	75,794	111,742	-4.4	-9.0	-7.5
EARLY AMERICAN LIFE	3	2.95	277,335	48,753	326,088	280,354	48,814	329,168	-1.1	-0.1	-0.9

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
EASYRIDERS	6	2.95	72,437	223,338	295,775	77,171	205,107	282,278	-6.1	+8.9	+4.8
EBONY	6	2.00	1,521,390	249,643	1,771,033	1,479,376	223,643	1,703,019	+2.8	+11.6	+4.0
THE ECONOMIST (NORTH AMERICAN EDITION)	26	3.00	121,721	10,978	132,699	109,452	9,820	119,272	+11.2	+11.8	+11.3
EDUCATION WEEK	16	2.00	42,355		42,355	36,515		36,515	+16.0		+16.0
80 MICRO	6	4.00	45,697	13,087	58,784	62,733	15,157	77,890	-27.2	-13.7	-24.5
THE ELECTRIC COMPANY MAGAZINE	5		249,493		249,493	249,707	32,020	281,727	-0.1	-100.0	-11.4
THE ELKS MAGAZINE	5	.25	1,548,332		1,548,332	1,577,302		1,577,302	-1.8		-1.8
ELLE	6	2.50	310,454	540,698	851,152	220,446	380,329	600,775	+40.8	+42.2	+41.7
ENDLESS VACATION	3	4.00	565,949	5,996	571,945	506,839		506,839	+11.7		+12.8
ENTREPRENEUR MAGAZINE	6	2.95	126,567	67,337	193,904	72,535	60,337	132,872	+74.5	+11.6	+45.9
EQUUS	6	2.50	98,460	9,929	108,389	99,128	6,593	105,721	-0.7	+50.6	+2.5
ESQUIRE	6	2.50	587,723	117,555	705,278	562,727	139,785	702,512	+4.4	-15.9	+0.4
ESSENCE	6	1.50	615,824	186,487	802,311	596,571	203,493	800,064	+3.2	-8.4	+0.3
EUROPEAN TRAVEL & LIFE	5	2.50	177,860	43,825	221,685	98,674	31,333	130,007	+80.3	+39.9	+70.5
FAMILY & HOME OFFICE COMPUTING	6	3.25	384,739	52,266	437,005	370,661	60,762	431,423	+3.8	-14.0	+1.3
FAMILY CIRCLE	9	.99	1,146,591	4,626,893	5,773,484	573,419	5,688,100	6,261,519	+100.0	-18.7	-7.8
THE FAMILY HANDYMAN	5	1.95	1,162,034	45,720	1,207,754	1,133,370	68,211	1,201,581	+2.5	-33.0	+0.5
FEDERAL TIMES	26	1.25	29,712	1,265	30,977	30,573	1,246	31,819	-2.8	+1.5	-2.6
FIELD & STREAM	6	1.95	1,897,948	106,517	2,004,465	1,877,312	130,167	2,007,479	+1.1	-18.2	-0.2
50 PLUS	6	1.50	484,751		484,751	446,934		446,934	+8.5		+8.5
FINANCIAL WORLD	13	3.00	231,902	4,997	236,899	169,429	5,893	175,322	+36.9	-15.2	+35.1
FINE TUNING	6		52,366		52,366	49,052		49,052	+6.8		+6.8
FINS AND FEATHERS	3	1.95	320,235	67,825	388,060	335,242	65,827	401,069	-4.5	+3.0	-3.2
FIREHOUSE	6	2.50	110,623		110,623	110,504		110,504	+0.1		+0.1
FISHING AND HUNTING NEWS	25	1.00	128,758	9,007	137,765	123,169	8,225	131,394	+4.5	+9.5	+4.8

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
FISHING FACTS	6	1.95	68,605	56,476	125,081	65,469	64,685	130,154	+4.8	-12.7	-3.9
FISHING WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
FIVE GREAT ROMANCES & WORLD'S GREATEST LOVE STORIES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
FLORIDA SPORTSMAN	6	1.95	66,619	33,506	100,125	61,512	31,495	93,007	+8.3	+6.4	+7.7
FLOWER & GARDEN MAGAZINE	3	2.00	623,223	11,288	634,511	620,591	10,667	631,258	+0.4	+5.8	+0.5
FLY FISHERMAN	3	3.00	113,195	30,952	144,147	113,045	27,500	140,545	+0.1	+12.6	+2.6
FLYING	6	2.25	261,092	69,717	330,809	258,990	71,112	330,102	+0.8	-2.0	+0.2
FLYING MODELS	6	2.25	10,372	15,149	25,521	10,444	15,376	25,820	-0.7	-1.5	-1.2
FOOD & WINE	6	2.50	698,883	35,051	733,934	682,325	30,593	712,918	+2.4	+14.6	+2.9
FOOTBALL DIGEST	5	1.95	166,804	12,243	179,047	149,232	13,040	162,272	+11.8	-6.1	+10.3
FORBES	14	3.50	696,001	44,306	740,307	694,635	38,620	733,255	+0.2	+14.7	+1.0
FOREIGN AFFAIRS	2	5.95	82,337	12,258	94,595	78,640	11,916	90,556	+4.7	+2.9	+4.5
FORTUNE (INTERNATIONAL)	14	2.00	99,972	9,564	109,536	96,839	7,675	104,514	+3.2	+24.6	+4.8
FORTUNE (NORTH AMERICA)	14	3.50	616,949	41,901	658,850	607,338	35,702	643,040	+1.6	+17.4	+2.5
FORTUNE (WORLDWIDE)	14		716,921	51,465	768,386	704,177	43,377	747,554	+1.8	+18.6	+2.8
FOUR WHEELER	6	2.50	151,851	125,861	277,712	101,450	121,385	222,835	+49.7	+3.7	+24.6
FREQUENT FLYER MAGAZINE-PART II OF THE POCKET FLIGHT GUIDES	6		343,922		343,922	317,813		317,813	+8.2		+8.2
FULL CRY	6	1.50	33,748	207	33,955	38,700	207	33,907	+0.1	+0.0	+0.1
GALLERY MAGAZINE	6	3.75	32,168	368,661	400,829	26,008	387,454	413,462	+23.7	-4.9	-3.1
GAME & FISH MAGAZINE	6	1.95	268,855	142,757	411,612	143,375	89,018	232,393	+87.5	+60.4	+77.1
GAMES	2	2.00	569,629	82,649	652,278	570,153	92,226	662,379	-0.1	-10.4	-1.5
GENESIS	6	3.95	2,392	201,059	203,451	2,135	222,562	224,697	+12.0	-9.7	-9.5
GENTLEMEN'S QUARTERLY	6	3.00	305,709	381,133	686,842	270,942	391,859	662,801	+12.8	-2.7	+3.6
GEOMUNDO	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
GLAMOUR	6	1.95	684,271	1,626,699	2,310,970	706,956	1,679,194	2,386,150	-3.2	-3.1	-3.2
GLOBE	26	.69	60,176	1,542,547	1,602,723	62,167	1,538,796	1,600,963	-3.2	+0.2	+0.1
GOLF DIGEST	6	1.95	1,117,728	121,372	1,239,100	1,131,106	107,939	1,239,045	-1.2	+12.4	+0.0
GOLF ILLUSTRATED	5	1.95	240,180	31,590	271,770	148,693	38,639	187,332	+61.5	-18.2	+45.1
GOLF MAGAZINE	6	1.95	808,127	104,030	912,157	760,472	90,421	850,893	+6.3	+15.1	+7.2
GOLF WORLD MAGAZINE	17	1.00	104,438		104,438	106,006		106,006	-1.5		-1.5
GOOD FOOD	6	1.00	459,071	326,163	785,234	545,435	406,699	952,134	-15.8	-19.8	-17.5
GOOD HOUSEKEEPING	6	1.95	3,521,736	1,680,790	5,202,526	3,466,047	1,755,528	5,221,575	+1.6	-4.3	-0.4
GOURMET	6	2.50	719,576	119,666	839,242	700,613	117,169	817,782	+2.7	+2.1	+2.6
GREAT LAKES FISHERMAN	6	2.95	24,793	5,657	30,450	22,846	7,769	30,615	+8.5	-27.2	-0.5
GRIT	26	.75	493,659	59,344	553,003	480,441	70,690	551,131	+2.8	-16.1	+0.3
GUIDEPOSTS	6	.75	4,290,882		4,290,882	4,260,697		4,260,697	+0.7		+0.7
GUITAR FOR THE PRACTICING MUSICIAN	6	2.95	42,153	88,985	131,138						
GUN DOG	3	3.50	59,845	999	60,844	62,723	273	62,996	-4.6	+265.9	-3.4
GUNS & AMMO	6	2.25	376,687	153,856	530,543	345,159	150,790	495,949	+9.1	+2.0	+7.0
GUNS MAGAZINE	6	2.00	71,275	29,876	101,151	101,171	29,123	130,294	-29.5	+2.6	-22.4
HADASSAH MAGAZINE	5	2.50	253,269		253,269	289,028		289,028	-12.4		-12.4
HANDS-ON-ELECTRONICS	6	2.50	20,026	33,746	53,772	19,720	34,891	54,611	+1.6	-3.3	-1.5
HARPER'S BAZAAR	6	2.50	352,910	407,859	760,769	293,745	433,995	727,740	+20.1	-6.0	+4.5
HARPER'S BAZAAR EN ESPANOL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HARPER'S MAGAZINE	6	2.00	152,473	33,619	186,092	142,691	33,709	176,400	+6.9	-0.3	+5.5
HARROWSMITH-(U.S. EDITION)	3	2.95	189,752	12,403	202,155	136,222	15,501	151,723	+39.3	-20.0	+33.2
HARVARD BUSINESS REVIEW	3	8.50	213,722	4,075	217,797	203,530	3,507	207,037	+5.0	+16.2	+5.2
HEALTH	6	2.25	1,015,351	10,000	1,025,351	1,003,349	13,061	1,016,410	+1.2	-23.4	+0.9
THE HEARST GOLD BUY			2,685,986	1,111,634	3,797,620						

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
HEARST HOME BUY			2,112,325	1,049,772	3,162,097	2,074,044	934,202	3,008,246	+1.8	+12.4	+5.1
HEARST MAN POWER	6		2,389,848	460,160	2,850,008						
HEARST WOMAN POWER	6		8,532,867	6,149,849	14,682,716	8,444,199	6,006,758	14,450,957	+1.1	+2.4	+1.6
HIGH FIDELITY	6	2.50	260,626	20,558	281,184	329,745	24,039	353,784	-21.0	-14.5	-20.5
HIGH SOCIETY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HIGH TECHNOLOGY BUSINESS	6	3.00	169,789	13,471	183,260	267,240	22,569	289,809	-36.5	-40.3	-36.8
HISTORIC PRESERVATION	3	2.50	174,679	2,213	176,892	162,424	2,423	164,847	+7.5	-8.7	+7.3
HIT PARADER	6	2.50		157,970	157,970		173,394	173,394		-8.9	-8.9
HOMBRE DE MUNDO			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HOME & AWAY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
HOME MAGAZINE	6	1.95	762,622	146,813	909,435	677,237	131,680	808,917	+12.6	+11.5	+12.4
HOME MECHANIX	6	1.75	1,126,527	75,317	1,201,844	1,117,049	84,535	1,201,584	+0.8	-10.9	+0.0
HOMEOWNER	5	1.95	685,087	20,647	705,734	675,840	19,557	695,397	+1.4	+5.6	+1.5
HONOLULU	6	2.00	30,852	4,513	35,365	29,427	3,064	32,491	+4.8	+47.3	+8.8
HORSE & RIDER	6	2.25	69,225	16,271	85,496	58,347	18,360	76,707	+18.6	-11.4	+11.5
HORSE ILLUSTRATED	6	2.00	61,143	19,580	80,723	43,621	16,835	60,456	+40.2	+16.3	+33.5
HORSEMAN	6	2.00	131,849	13,348	145,197	123,680	14,394	138,074	+6.6	-7.3	+5.2
HORSEPLAY	6	2.95	37,604	3,048	40,652	43,354	3,128	46,482	-13.3	-2.6	-12.5
HORTICULTURE, THE MAGAZINE OF AMERICAN GARDENING	6	2.00	184,437	11,084	195,521	145,679	11,282	156,961	+26.6	-1.8	+24.6
HOT ROD	6	2.25	589,071	269,165	858,236	539,756	255,240	794,996	+9.1	+5.5	+8.0
HOUNDS & HUNTING	6	1.50	9,690	7	9,697	10,167	15	10,182	-4.7	-53.3	-4.8
HOUSE & GARDEN	6	4.00	530,478	92,771	623,249	457,289	89,888	547,177	+16.0	+3.2	+13.9
HOUSE BEAUTIFUL	6	1.95	597,584	240,555	838,139	600,191	237,747	837,938	-0.4	+1.2	+0.0
HOUSTON HOME & GARDEN	6	1.95	83,547	7,070	90,617	76,363	8,646	85,009	+9.4	-18.2	+6.6
HUDSON VALLEY	4	1.75	17,784	4,164	21,948						

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
IDEAS PARA SU HOGAR			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
IN FASHION	3	2.50	27,393	200,775	228,168	20,211	208,898	229,109	+35.5	-3.9	-0.4
IN FISHERMAN	3	2.75	129,376	96,040	225,416	110,686	89,764	200,450	+16.9	+7.0	+12.5
INCIDER	6	2.95	94,168	28,263	122,431	93,435	30,907	124,342	+0.8	-8.6	-1.5
INC.	6	3.00	595,777	38,526	634,303	576,167	30,410	606,577	+3.4	+26.7	+4.6
INDIANAPOLIS MONTHLY	6	1.95	35,394	6,709	42,103	33,091	6,922	40,013	+7.0	-3.1	+5.2
INSIDE SPORTS	6	2.25	284,949	188,331	473,280	224,927	186,025	410,952	+26.7	+1.2	+15.2
INSTRUCTOR MAGAZINE	4	2.50	259,857	39	259,896	258,567	65	258,632	+0.5	-40.0	+0.5
INTERNATIONAL COMBAT ARMS	3	2.95	31,695	105,661	137,356	29,458	96,165	125,623	+7.6	+9.9	+9.3
INTERVIEW MAGAZINE	6	2.50	90,668	69,763	160,431	79,867	73,532	153,399	+13.5	-5.1	+4.6
IRELAND OF THE WELCOMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ISLANDS	3	3.95	102,455	23,373	125,828	70,270	22,713	92,983	+45.8	+2.9	+35.3
JET	26	1.25	651,673	154,647	806,320	691,004	140,539	831,543	-5.7	+10.0	-3.0
JUNIOR LEAGUE REVIEW	1		175,625		175,625	173,000		173,000	+1.5		+1.5
JUNIOR SCHOLASTIC	8	1.25	701,934		701,934	737,206		737,206	-4.8		-4.8
THE KIWANIS MAGAZINE	5	.75	279,249		279,249	281,922		281,922	-0.9		-0.9
LADIES' HOME JOURNAL	6	1.50	4,086,417	1,038,635	5,125,052	4,013,405	1,007,146	5,020,551	+1.8	+3.1	+2.1
LADY'S CIRCLE	3	1.75	9,480	55,904	65,384	9,301	64,292	73,593	+1.9	-13.0	-11.2
LAKELAND BOATING	5	2.50	29,468	5,610	35,078	30,959	7,277	38,236	-4.8	-22.9	-8.3
LAS VEGAN CITY MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LIFE	7	2.50	1,038,548	592,578	1,631,126	1,007,032	711,694	1,718,726	+3.1	-16.7	-5.1
LOS ANGELES MAGAZINE	6	2.50	126,136	45,621	171,757	131,067	42,584	173,651	-3.8	+7.1	-1.1
LOTTERY PLAYERS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LOUISIANA LIFE	3	3.00	25,338	6,171	31,509	29,072	6,440	35,512	-12.8	-4.2	-11.3
LOUISVILLE MAGAZINE	6	1.75	24,447	1,634	26,081	23,008	1,615	24,623	+6.3	+1.2	+5.9

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
M, THE CIVILIZED MAN	6	3.00	84,939	53,266	138,205	78,163	56,934	135,097	+8.7	-6.4	+2.3
MCCALL'S	6	1.50	4,590,558	763,037	5,353,595	4,456,238	730,155	5,186,393	+3.0	+4.5	+3.2
MCCALL'S NEEDLEWORK & CRAFTS	3	2.95	477,481	94,603	572,084	458,624	158,112	616,736	+4.1	-40.2	-7.2
MACFADDEN WOMEN'S GROUP	6		1,201,959	861,162	2,063,121	1,239,417	937,213	2,176,630	-3.0	-8.1	-5.2
MADEMOISELLE	6	1.95	337,969	946,250	1,284,219	331,386	966,552	1,297,938	+2.0	-2.1	-1.1
THE MAGAZINE ANTIQUES	6	5.00	54,223	5,098	59,321	53,459	4,951	58,410	+1.4	+3.0	+1.6
MANHATTAN, INC.	6	3.00	64,290	21,147	85,437	59,554	7,493	67,047	+8.0	+182.2	+27.4
MARVEL COMICS	6		230,380	6,808,433	7,038,813	232,574	7,086,300	7,318,874	-0.9	-3.9	-3.8
MATURE OUTLOOK			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MECANICA POPULAR			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MEMPHIS MAGAZINE	6	1.95	19,090	4,697	23,787	18,588	3,818	22,406	+2.7	+23.0	+6.2
METROPOLITAN HOME	6	2.50	630,616	84,956	715,572	660,803	68,355	729,158	-4.6	+24.3	-1.9
MICHIGAN LIVING	6	1.00	990,890		990,890	893,852		893,852	+10.9		+10.9
MID-ATLANTIC COUNTRY	6	1.95	110,248	5,485	115,733	94,277	5,736	100,013	+16.9	-4.4	+15.7
MIDWEST OUTDOORS	6	.95	18,736	18,705	37,441	17,777	17,165	34,942	+5.4	+9.0	+7.2
MILWAUKEE MAGAZINE	6	1.95	37,505	7,264	44,769	35,128	6,728	41,856	+6.8	+8.0	+7.0
MPLS. ST. PAUL MAGAZINE	6	1.95	36,304	13,606	49,910	34,889	10,959	45,848	+4.1	+24.2	+8.9
MINNESOTA MONTHLY	6	1.95	52,918	1,027	53,945						
MODEL RAILROADER	6	2.50	115,984	65,699	181,683	102,396	65,511	167,907	+13.3	+0.3	+8.2
MODERN BRIDE	3	4.00	37,316	287,133	324,449	42,516	270,597	313,113	-12.2	+6.1	+3.6
MODERN MATURITY	3		16,734,801		16,734,801	14,973,019		14,973,019	+11.8		+11.8
MODERN PHOTOGRAPHY	6	2.50	584,086	80,792	664,878	581,725	85,258	666,983	+0.4	-5.2	-0.3
MONEY	7	2.95	1,509,065	312,592	1,821,657	1,510,809	351,297	1,862,106	-0.1	-11.0	-2.2
MOTHER EARTH NEWS	3	3.00	595,694	123,230	718,924	554,244	148,128	702,372	+7.5	-16.8	+2.4
MOTHER JONES	4	1.95	160,690	16,130	176,820	161,293	15,049	176,342	-0.4	+7.2	+0.3

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
MOTOCROSS ACTION MAGAZINE	6	2.00	23,827	67,022	90,849	23,791	67,525	91,316	+0.2	-0.7	-0.5
MOTOR BOATING & SAILING	6	2.50	104,895	33,218	138,113	104,688	36,390	141,078	+0.2	-8.7	-2.1
MOTOR TREND	6	2.50	564,220	191,670	755,890	544,380	200,983	745,363	+3.6	-4.6	+1.4
MOTORCYCLIST	6	2.00	116,236	88,610	204,846	124,529	79,312	203,841	-6.7	+11.7	+0.5
MOTORHOME	6	2.00	121,484	13,441	134,925	112,291	12,492	124,783	+8.2	+7.6	+8.1
MOTORLAND	3	.50	1,754,724		1,754,724	1,692,501		1,692,501	+3.7		+3.7
MS.	5	2.25	441,310	43,499	484,809	444,909	38,012	482,921	-0.8	+14.4	+0.4
MUSCLE & FITNESS	6	3.95	110,658	467,492	578,150	88,847	449,288	538,135	+24.5	+4.1	+7.4
MUSICIAN	6	2.50	44,737	55,968	100,705	47,842	54,375	102,217	-6.5	+2.9	-1.5
NATION'S BUSINESS	6	2.50	854,739	3,148	857,887	856,629	5,781	862,410	-0.2	-45.5	-0.5
NATIONAL ENQUIRER	26	.65	443,566	3,939,661	4,383,227	436,746	3,944,496	4,381,242	+1.6	-0.1	+0.0
NATIONAL EXAMINER	26	.69	18,523	1,098,379	1,116,902	17,346	1,048,720	1,066,066	+6.8	+4.7	+4.8
NATIONAL FISHERMAN	6	1.95	39,499	10,768	50,267	40,952	10,804	51,756	-3.5	-0.3	-2.9
NATIONAL GEOGRAPHIC MAGAZINE	6	2.25	10,439,527	59,067	10,498,594	10,693,356	71,642	10,764,998	-2.4	-17.6	-2.5
NATIONAL LAMPOON	3	3.95	74,695	175,377	250,072	89,257	168,121	257,378	-16.3	+4.3	-2.8
NATIONAL LAW JOURNAL	26	2.00	41,822	208	42,030	40,747	70	40,817	+2.6	+197.1	+3.0
NATIONAL NEWS	3		774,460		774,460	790,625		790,625	-2.0		-2.0
NATIONAL REVIEW	14	1.95	116,228	4,527	120,755	114,577	4,328	118,905	+1.4	+4.6	+1.6
NATURAL HISTORY	6	2.50	512,824	6,752	519,576	497,042	5,709	502,751	+3.2	+18.3	+3.3
NAVY TIMES	26	1.75	77,289	8,082	85,371	76,628	7,612	84,240	+0.9	+6.2	+1.3
NEVADA MAGAZINE	3	2.25	45,235	4,585	49,820	50,348	4,087	54,435	-10.2	+12.2	-8.5
NEW BODY	3	2.50		85,372	85,372		79,997	79,997		+6.7	+6.7
NEW ENGLAND MONTHLY	6	1.95	89,134	13,898	103,032	81,656	12,400	94,056	+9.2	+12.1	+9.5
NEW JERSEY MONTHLY	6	2.00	88,876	15,068	103,944	90,056	15,007	105,063	-1.3	+0.4	-1.1
NEW MEXICO MAGAZINE	6	1.95	93,781	6,245	100,026	86,681	5,257	91,938	+8.2	+18.8	+8.8

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
THE NEW REPUBLIC	23	2.25	90,490	5,483	95,973	89,116	5,344	94,460	+1.5	+2.6	+1.6
NEW WOMAN	6	1.95	691,631	563,929	1,255,560	627,311	607,415	1,234,726	+10.3	-7.2	+1.7
NEW YORK ALIVE	3	2.50	32,031	918	32,949	25,854	304	26,158	+23.9	+202.0	+26.0
NEW YORK MAGAZINE	25	1.95	385,859	40,875	426,734	384,712	43,795	428,507	+0.3	-6.7	-0.4
THE NEW YORKER	26	1.75	564,703	29,145	593,848	527,076	32,994	560,070	+7.1	-11.7	+6.0
NEWSWEEK	26	2.00	3,012,472	185,535	3,198,007	2,916,933	184,219	3,101,152	+3.3	+0.7	+3.1
NEWSWEEK INTERNATIONAL (ASIA EDITION)	25	.66	150,165	56,168	206,333	140,655	54,317	194,972	+6.8	+3.4	+5.8
NEWSWEEK INTERNATIONAL (ATLANTIC EDITION)	25	.83	201,189	95,980	297,169	194,514	100,664	295,178	+3.4	-4.7	+0.7
NEWSWEEK INTERNATIONAL (LATIN AMERICAN EDITION)	25	.88	33,299	20,401	53,700	32,899	20,716	53,615	+1.2	-1.5	+0.2
NIBBLE MAGAZINE	6	3.50	45,200	18,596	63,796	43,960	20,918	64,878	+2.8	-11.1	-1.7
NORTH AMERICAN HUNTER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NORTH SHORE	6	1.75	26,996	2,861	29,857	23,886	3,096	26,982	+13.0	-7.6	+10.7
NRTA/AARP NEWS BULLETIN	5		16,465,570		16,465,570	14,409,661		14,409,661	+14.3		+14.3
OFF ROAD	6	2.50	26,557	34,059	60,616	32,746	36,796	69,542	-18.9	-7.4	-12.8
OFFICIAL CROSSWORD PUZZLES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
OFFICIAL PENCIL PUZZLES & WORD GAMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
OFFICIAL WORD SEARCH PUZZLES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
OHIO FISHERMAN	6	1.95	24,195	5,891	30,086	23,696	5,926	29,622	+2.1	-0.6	+1.6
OHIO MAGAZINE	6	1.50	98,733	4,100	102,833	99,234	4,093	103,327	-0.5	+0.2	-0.5
THE OLD HOUSE JOURNAL	3	3.95	98,238	6,500	104,738	90,107		90,107	+9.0		+16.2
OMNI	6	3.00	628,480	306,236	934,716	575,500	282,114	857,614	+9.2	+8.6	+9.0
1,001 HOME IDEAS	6	1.95	1,480,453	44,597	1,525,050	1,489,671	50,757	1,540,428	-0.6	-12.1	-1.0
OPEN WHEEL	3	2.95	22,406	29,659	52,065	20,643	31,254	51,897	+8.5	-5.1	+0.3

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
OPERA NEWS	7	2.50	120,806	1,835	122,641	114,563	1,830	116,393	+5.4	+0.3	+5.4
OREGON MAGAZINE	3	2.95	20,158	5,499	25,657	22,277	4,296	26,573	-9.5	+28.0	-3.4
OUTDOOR LIFE	6	1.75	1,366,361	147,028	1,513,389	1,378,404	142,511	1,520,915	-0.9	+3.2	-0.5
OUTSIDE	6	1.95	211,989	64,275	276,264	189,557	65,829	255,386	+11.8	-2.4	+8.2
PACIFIC NORTHWEST	6	1.95	58,873	7,733	66,606	57,897	6,151	64,048	+1.7	+25.7	+4.0
PALM BEACH LIFE	6	2.50	15,339	3,170	18,509	14,170	3,601	17,771	+8.2	-12.0	+4.2
PALM SPRINGS LIFE	6	3.75	11,142	3,944	15,086						
PARENTS MAGAZINE	6	1.95	1,623,559	133,294	1,756,853	1,607,455	114,361	1,721,816	+1.0	+16.6	+2.0
PENINSULA MAGAZINE	6	2.00	12,831	1,319	14,150	12,544	869	13,413	+2.3	+51.8	+5.5
PENN LINES	6		142,854		142,854						
PENTHOUSE	6	4.00	227,934	2,023,557	2,251,491	239,235	2,140,098	2,379,333	-4.7	-5.4	-5.4
PEOPLE WEEKLY	26	1.69	1,418,170	1,892,969	3,311,139	1,297,806	1,740,557	3,038,363	+9.3	+8.8	+9.0
PERFORMANCE HORSEMAN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PERSONAL COMPUTING	6	3.00	454,036	39,469	493,505	439,475	37,654	477,129	+3.3	+4.8	+3.4
PETERSEN MAGAZINE NETWORK	6		2,858,950	1,281,738	4,140,688	2,700,133	1,291,708	3,991,841	+5.9	-0.8	+3.7
PETERSEN'S CIRCLE TRACK	6	2.95	67,420	36,919	104,339	66,830	36,139	102,969	+0.9	+2.2	+1.3
PETERSEN'S 4 WHEEL & OFF-ROAD	6	2.50	169,395	119,365	288,760	143,862	134,855	278,717	+17.7	-11.5	+3.6
PETERSEN'S HUNTING	6	2.00	254,455	82,568	337,023	236,448	81,417	317,865	+7.6	+1.4	+6.0
PETERSEN'S PHOTOGRAPHIC	6	2.25	227,979	50,737	278,716	232,515	53,015	285,530	-2.0	-4.3	-2.4
PHILADELPHIA MAGAZINE	6	1.95	118,839	33,628	152,467	112,835	31,131	143,966	+5.3	+8.0	+5.9
PHOENIX HOME & GARDEN	6	2.00	30,660	4,291	34,951	30,216	3,605	33,821	+1.5	+19.0	+3.3
PHOENIX METRO MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PITTSBURGH MAGAZINE	6	1.75	57,778	7,553	65,331	53,538	6,180	59,718	+7.9	+22.2	+9.4
PLANE & PILOT	6	2.50	63,207	19,322	82,529	47,902	19,794	67,696	+32.0	-2.4	+21.9
PLAYBOY	6	3.50	2,415,917	1,317,031	3,732,948	2,498,140	979,184	3,477,324	-3.3	+34.5	+7.4

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

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POCKET CROSSWORD PUZZLES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
POPULAR HOT RODDING	6	2.00	87,756	150,525	238,281	83,399	160,323	243,722	+5.2	-6.1	-2.2
POPULAR MECHANICS	6	1.95	1,374,019	249,547	1,623,566	1,346,665	288,265	1,634,930	+2.0	-13.4	-0.7
POPULAR PHOTOGRAPHY	6	2.25	673,048	78,283	751,331	753,414	85,430	838,844	-10.7	-8.4	-10.4
POPULAR SCIENCE	6	1.75	1,625,611	235,544	1,861,155	1,613,306	229,761	1,843,067	+0.8	+2.5	+1.0
PRACTICAL HOMEOWNER	4	2.00	701,364	19,134	720,498	678,797	29,566	708,363	+3.3	-35.3	+1.7
PRACTICAL HORSEMAN	6	2.95	52,138	2,496	54,634	53,290	2,438	55,728	-2.2	+2.4	-2.0
PREFERRED TRAVELER	2		933,247		933,247	885,423		885,423	+5.4		+5.4
PREVENTION	6	1.50	2,656,000	220,609	2,876,609	2,652,550	168,198	2,820,748	+0.1	+31.2	+2.0
PRIVATE CLUBS	3		82,969		82,969	177,112		177,112	-53.2		-53.2
PRIVATE PILOT	6	2.00	66,599	23,947	90,546	59,452	25,477	84,929	+12.0	-6.0	+6.6
PSYCHOLOGY TODAY	6	1.95	886,531	86,776	973,307	817,476	84,295	901,771	+8.4	+2.9	+7.9
PURE-BRED DOGS-AMERICAN KENNEL GAZETTE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE QUARTER HORSE JOURNAL	6	2.50	64,989	2,675	67,664	68,808	2,855	71,663	-5.6	-6.3	-5.6
RADIO-ELECTRONICS	6	2.25	163,333	68,390	231,723	159,460	82,940	242,400	+2.4	-17.5	-4.4
RAILROAD MODEL CRAFTSMAN	6	2.25	28,831	43,501	72,332	30,660	40,492	71,152	-6.0	+7.4	+1.7
READER'S DIGEST	6	1.79	15,636,050	930,600	16,566,650	15,673,553	932,127	16,605,680	-0.2	-0.2	-0.2
REDBOOK	6	1.50	3,208,442	880,297	4,088,739	3,235,214	774,236	4,009,450	-0.8	+13.7	+2.0
RIDER	6	1.95	119,088	14,256	133,344	107,961	17,393	125,354	+10.3	-18.0	+6.4
ROAD & TRACK	6	2.50	461,331	242,183	703,514	428,017	279,517	707,534	+7.8	-13.4	-0.6
ROD SERLING'S THE TWILIGHT ZONE MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
RODALE'S ORGANIC GARDENING	6	1.75	1,041,199	6,459	1,047,658	1,207,602	4,549	1,212,151	-13.8	+42.0	-13.6
ROLLING STONE	12	1.95	856,682	320,008	1,176,690	805,130	304,682	1,109,812	+6.4	+5.0	+6.0
THE ROTARIAN	6	.75	518,171		518,171	498,404		498,404	+4.0		+4.0

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RUN	6	2.95	125,696	44,370	170,066	128,272	56,899	185,171	-2.0	-22.0	-8.2
RUNNER'S WORLD	6	2.50	365,773	85,739	451,512	216,928	72,948	289,876	+68.6	+17.5	+55.8
RURAL KENTUCKIAN	6		312,063		312,063	293,830		293,830	+6.2		+6.2
SACRAMENTO MAGAZINE	6	1.95	20,915	3,292	24,207	18,231	2,778	21,009	+14.7	+18.5	+15.2
SAIL	6	2.50	120,799	47,770	168,569	119,959	51,168	171,127	+0.7	-6.6	-1.5
SAILING WORLD			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ST. LOUIS MAGAZINE, INC.	6	2.50	19,136	5,976	25,112	17,396	7,011	24,407	+10.0	-14.8	+2.9
SALT WATER SPORTSMAN	6	2.50	101,199	25,750	126,949	98,989	23,106	122,095	+2.2	+11.4	+4.0
SAN DIEGO HOME/GARDEN MAGAZINE	6	1.95	27,500	2,869	30,369	30,295	2,232	32,527	-9.2	+28.5	-6.6
SAN DIEGO MAGAZINE	6	2.00	53,027	13,294	66,321	49,055	12,749	61,804	+8.1	+4.3	+7.3
SAN FRANCISCO FOCUS	6	2.50	193,034	4,847	197,881	192,016	5,980	197,996	+0.5	-18.9	-0.1
SATELLITE ORBIT	6	4.95	275,172	152,060	427,232	312,133	188,971	501,104	-11.8	-19.5	-14.7
THE SATURDAY EVENING POST	5	1.95	516,468	91,086	607,554	518,033	84,697	602,730	-0.3	+7.5	+0.8
SAVVY	6	2.00	405,004	10,517	415,521	339,905	16,273	356,178	+19.2	-35.4	+16.7
SCHOLASTIC HIGH SCHOOL NETWORK		1.75	2,186,327		2,186,327	2,161,626		2,161,626	+1.1		+1.1
SCHOLASTIC MAGAZINES		1.25	2,888,261		2,888,261	2,898,832		2,898,832	-0.4		-0.4
SCIENCE	25	2.50	153,396		153,396	152,472		152,472	+0.6		+0.6
SCIENCE NEWS	25		196,073		196,073	158,124		158,124	+24.0		+24.0
THE SCIENCES	3	3.00	51,965	17,886	69,851	51,969	12,382	64,351	+0.0	+44.5	+8.5
SCIENTIFIC AMERICAN	6	2.50	478,433	144,373	622,806						
SCOUTING	3	.60	981,493		981,493	956,258		956,258	+2.6		+2.6
SEA	6	1.95	29,417	4,982	34,399	33,868	6,223	40,091	-13.1	-19.9	-14.2
SELF	6	1.95	516,965	619,090	1,136,055	470,472	619,555	1,090,027	+9.9	-0.1	+4.2
SESAME STREET MAGAZINE	5	1.25	1,119,491	193,165	1,312,656	939,079	217,040	1,156,119	+19.2	-11.0	+13.5
SEVENTEEN	6	1.50	1,394,244	472,658	1,866,902	1,339,155	514,159	1,853,314	+4.1	-8.1	+0.7

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SEW NEWS	6	1.50	164,033	44,214	208,247	133,395	26,108	159,503	+23.0	+69.4	+30.6
SHAPE MAGAZINE	6	2.00	222,293	460,754	683,047	172,612	426,093	598,705	+28.8	+8.1	+14.1
SHOOTING TIMES	6	2.25	98,700	93,090	191,790	86,310	99,758	186,068	+14.4	-6.7	+3.1
SHUTTERBUG			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SIERRA	3	2.50	326,725	7,591	334,316	303,716	6,845	310,561	+7.6	+10.9	+7.6
16 MAGAZINE	6	1.95	8,262	145,376	153,638	8,403	142,935	151,338	-1.7	+1.7	+1.5
SKI MAGAZINE	4	1.75	366,277	98,517	464,794	361,134	97,130	458,264	+1.4	+1.4	+1.4
SKIING MAGAZINE	4	1.95	352,590	103,450	456,040	361,951	92,315	454,266	-2.6	+12.1	+0.4
SKIN DIVER MAGAZINE	6	2.95	180,345	41,392	221,737	183,309	35,726	219,035	-1.6	+15.9	+1.2
SMITHSONIAN	6	2.50	2,234,471	8,840	2,243,311	2,300,732	10,238	2,310,970	-2.9	-13.7	-2.9
SNOW WEEK	11	1.95	24,716	834	25,550	24,680	110	24,790	+0.1	+658.2	+3.1
SOAP OPERA DIGEST	13	1.75	290,518	727,117	1,017,635	284,839	564,582	849,421	+2.0	+28.8	+19.8
SOAP OPERA STARS	3	1.95		90,592	90,592		98,539	98,539		-8.1	-8.1
SOLDIER OF FORTUNE	6	3.00	33,944	109,738	143,682	37,133	118,863	155,996	-8.6	-7.7	-7.9
SOPHISTICATE'S HAIRSTYLE GUIDE	3	2.95		83,655	83,655		83,570	83,570		+0.1	+0.1
SOUTH FLORIDA	6	1.95	27,099	2,564	29,663	25,380	2,502	27,882	+6.8	+2.5	+6.4
SOUTH FLORIDA HOME & GARDEN	6	2.50	18,251	2,504	20,755	17,672	2,490	20,162	+3.3	+0.6	+2.9
SOUTHERN ACCENTS	3	4.00	207,350	48,778	256,128	191,457	51,432	242,889	+8.3	-5.2	+5.5
SOUTHERN HOMES (METRO ATLANTA EDITION)			UNDER TEMPORARY SUSPENSION OF SERVICE								
SOUTHERN LIVING	6	2.50	2,110,211	188,897	2,299,108	2,097,107	166,815	2,263,922	+0.6	+13.2	+1.6
SOUTHERN MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SOUTHERN OUTDOORS	4	1.50	209,860	15,418	225,278	200,731	24,390	225,121	+4.5	-36.8	+0.1
SOUTHWEST ART	6	4.50	52,240	11,074	63,314	42,812	10,658	53,470	+22.0	+3.9	+18.4
SPECTRUM			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SPIN			UNDER TEMPORARY SUSPENSION OF SERVICE								

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
SPORT	6	2.00	771,767	158,798	930,565	770,925	161,159	932,084	+0.1	-1.5	-0.2
SPORTING CLASSICS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
THE SPORTING NEWS	27	2.25	688,832	44,511	733,343	671,766	51,211	722,977	+2.5	-13.1	+1.4
SPORTS AFIELD	6	1.95	428,106	93,058	521,164	424,615	91,612	516,227	+0.8	+1.6	+1.0
SPORTS ILLUSTRATED	28	2.25	3,032,486	121,532	3,154,018	2,777,751	122,251	2,900,002	+9.2	-0.6	+8.8
STAR	26	.75	460,304	3,309,999	3,770,303	307,004	3,399,127	3,706,131	+49.9	-2.6	+1.7
STAR COMICS	6	1.00	34,483	418,133	452,616	29,678	566,216	595,894	+16.2	-26.2	-24.0
STAR HITS	6	2.50	13,528	57,825	71,353	15,071	82,033	97,104	-10.2	-29.5	-26.5
STEREO REVIEW	6	2.25	480,285	51,317	531,602	494,733	55,697	550,430	-2.9	-7.9	-3.4
STOCK CAR RACING	6	2.75	43,663	38,798	82,461	37,047	40,193	77,240	+17.9	-3.5	+6.8
STREET & SMITH'S COLLEGE FOOTB			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
STREET & SMITH'S PRO FOOTBALL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SUCCESS!	5	2.00	389,078	38,150	427,228	363,695	43,752	407,447	+7.0	-12.8	+4.9
THE SUN	26	.69	3,525	430,029	433,554	3,026	415,041	418,067	+16.5	+3.6	+3.7
SUNSET, THE MAGAZINE OF WESTERN LIVING	6	1.95	1,343,190	87,509	1,430,699	1,341,914	100,564	1,442,478	+0.1	-13.0	-0.8
SUPER CHEVY	6	2.50	71,679	65,369	137,048	70,637	67,571	138,208	+1.5	-3.3	-0.8
SUPER STOCK AND DRAG ILLUSTRATED	6	2.50	16,902	33,182	50,084	15,820	32,995	48,815	+6.8	+0.6	+2.6
SUPER TEEN	6	1.95		160,924	160,924		163,979	163,979		-1.9	-1.9
SYLVIA PORTER'S PERSONAL FINANCE MAGAZINE	5	2.50	351,448	49,686	401,134	303,719	47,100	350,819	+15.7	+5.5	+14.3
TEACHING AND COMPUTERS	3	3.50	41,888		41,888	45,599		45,599	-8.1		-8.1
'TEEN	6	1.75	857,182	342,622	1,199,804	856,673	325,189	1,181,862	+0.1	+5.4	+1.5
TEEN BEAT	6	1.95	87,416	175,786	263,202	23,999	140,576	164,575	+264.2	+25.0	+59.9
TEEN MACHINE	3	1.95		109,621	109,621		95,035	95,035		+15.3	+15.3
TENNIS	6	1.75	479,349	49,626	528,975	462,752	49,452	512,204	+3.6	+0.4	+3.3

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
TEXAS FISH & GAME	6	1.50	46,770	336	47,106	39,060		39,060	+19.7		+20.6
TEXAS FISHERMAN	3	1.95	52,751	11,085	63,836	49,236	10,835	60,071	+7.1	+2.3	+6.3
TEXAS MONTHLY	6	1.95	285,337	49,186	334,523	245,642	37,698	283,340	+16.2	+30.5	+18.1
3-2-1 CONTACT	5		396,072		396,072	379,505		379,505	+4.4		+4.4
TIME ASIA	26	.67	200,001	42,492	242,493	208,378	47,819	256,197	-4.0	-11.1	-5.3
TIME ATLANTIC	26	.84	431,300	94,773	526,073	423,412	102,816	526,228	+1.9	-7.8	+0.0
TIME LATIN AMERICA	26	1.21	63,251	27,769	91,020	62,638	31,153	93,791	+1.0	-10.9	-3.0
TIME THE WEEKLY NEWSMAGAZINE	26	2.00	4,439,485	243,863	4,683,348	4,499,136	221,023	4,720,159	-1.3	+10.3	-0.8
TOURS & RESORTS	3	2.50	188,498	6,218	194,716	198,034	6,884	204,918	-4.8	-9.7	-5.0
TOWN & COUNTRY	6	3.00	323,499	92,913	416,412	316,793	96,115	412,908	+2.1	-3.3	+0.8
TRAILER LIFE	6	2.00	314,021	20,332	334,353	294,451	19,617	314,068	+6.6	+3.6	+6.5
TRAINS	6	2.50	65,829	25,920	91,749	52,946	27,108	80,054	+24.3	-4.4	+14.6
TRAVEL & LEISURE	6	3.00	1,105,502	14,685	1,120,187	1,101,788	16,344	1,118,132	+0.3	-10.2	+0.2
TRAVELER	2	5.60	805,649	149	805,798	847,579	170	847,749	-4.9	-12.4	-4.9
TRAVELER	4	1.15	235,572	9,590	245,162	218,398		218,398	+7.9		+12.3
TRUE STORY	6	1.50	1,112,695	260,362	1,373,057	1,124,624	280,463	1,405,087	-1.1	-7.2	-2.3
TU INTERNACIONAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TURTLE MAGAZINE FOR PRESCHOOL KIDS	4		425,256		425,256	317,528		317,528	+33.9		+33.9
TV CROSSWORDS	9	1.25	138,455	227,756	366,211	21,069	247,188	268,257	+557.2	-7.9	+36.5
TV GUIDE	26	.60	8,832,670	8,136,590	16,969,260	8,318,195	8,482,246	16,800,441	+6.2	-4.1	+1.0
TV PICTURE LIFE/METAL EDGE	6	2.00		140,615	140,615		112,119	112,119		+25.4	+25.4
TV WORD GAMES	6	.99		55,050	55,050		49,434	49,434		+11.4	+11.4
UNIQUE HOMES	3	6.95	36,720	30,000	66,720	47,521	38,600	86,121	-22.7	-22.3	-22.5
U.S. NEWS & WORLD REPORT	26	1.95	2,169,599	62,352	2,231,951	2,231,554	55,462	2,287,016	-2.8	+12.4	-2.4
UNIX/WORLD	6	3.00	25,740	8,497	34,237	21,438	8,334	29,772	+20.1	+2.0	15.0

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
US MAGAZINE	12	1.50	845,176	405,600	1,250,776	634,972	386,316	1,021,288	+33.1	+5.0	+22.5
VANIDADES CONTINENTAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
VANITY FAIR	6	2.00	404,490	191,354	595,844	307,246	110,658	417,904	+31.7	+72.9	+42.6
VENTURE	6	3.00	410,697	18,042	428,739	308,767	21,510	330,277	+33.0	-16.1	+29.8
VFW AUXILIARY MAGAZINE	5		725,402		725,402	730,298		730,298	-0.7		-0.7
VFW MAGAZINE	5	.20	1,978,349		1,978,349	1,951,004		1,951,004	+1.4		+1.4
VIDEO	6	1.95	339,134	67,916	407,050	284,490	72,070	356,560	+19.2	-5.8	+14.2
VIDEO REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
VISION-THE LATIN AMERICAN MAGAZINE	12	2.00	186,333	10,735	197,068	189,109	17,242	206,351	-1.5	-37.7	-4.5
VOGUE	6	3.00	447,791	797,921	1,245,712	445,253	836,344	1,281,597	+0.6	-4.6	-2.8
VOGUE PATTERNS	3	2.50	149,175	91,082	240,257	127,990	101,872	229,862	+16.6	-10.6	+4.5
"W"	13	2.50	201,749	26,651	228,400	199,283	26,325	225,608	+1.2	+1.2	+1.2
THE WASHINGTON POST NATIONAL WEEKLY EDITION	26	1.50	61,200	1,176	62,376	49,294	717	50,011	+24.2	+64.0	+24.7
WASHINGTON, THE EVERGREEN STATE MAGAZINE	4	2.95	60,364	11,662	72,026	60,223	10,601	70,824	+0.2	+10.0	+1.7
THE WASHINGTONIAN	6	1.95	104,108	49,076	153,184	100,703	45,969	146,672	+3.4	+6.8	+4.4
WEEKLY WORLD NEWS	26	.55	35,871	995,049	1,030,920	30,489	986,066	1,016,555	+17.7	+0.9	+1.4
THE WEEKLY, SEATTLE'S NEWSMAGAZINE	27	.75	22,265	9,506	31,771	22,138	9,003	31,141	+0.6	+5.6	+2.0
WEIGHT WATCHERS MAGAZINE	6	1.75	805,169	145,392	950,561	756,845	145,680	902,525	+6.4	-0.2	+5.3
WEST MICHIGAN MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
WESTERN HORSEMAN	6	1.95	97,396	64,973	162,369	97,232	58,860	156,092	+0.2	+10.4	+4.0
WESTERN OUTDOORS	5	2.00	122,889	7,548	130,437	132,140	8,073	140,213	-7.0	-6.5	-7.0
WESTWAYS	6	2.00	484,705		484,705	463,976		463,976	+4.5		+4.5
WILDFOWL	3	3.50	28,253	117	28,370	26,590	1,170	27,760	+6.3	-90.0	+2.2

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
WING & SHOT	3	3.50	16,309	809	17,118	14,261	2,875	17,136	+14.4	-71.9	-0.1
WOMAN	5	1.95	2,007	499,328	501,335	2,561	484,165	486,726	-21.6	+3.1	+3.0
WOMAN'S DAY	7	.99	98,143	5,922,993	6,021,136	71,264	5,672,578	5,743,842	+37.7	+4.4	+4.8
WOMAN'S WORLD	26	.89		1,444,133	1,444,133		1,348,098	1,348,098		+7.1	+7.1
WOMEN'S SPORTS AND FITNESS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
WOODENBOAT	3	3.50	55,737	47,443	103,180	54,678	48,552	103,230	+1.9	-2.3	+0.0
THE WORKBASKET	5	1.50	1,697,694	20,898	1,718,592	1,751,763	27,700	1,779,463	-3.1	-24.6	-3.4
WORKBENCH	3	2.00	876,641	35,321	911,962	850,347	36,833	887,180	+3.1	-4.1	+2.8
WORKING MOTHER	6	1.95	592,966	13,885	606,851	539,382	15,590	554,972	+9.9	-10.9	+9.3
WORKING WOMAN	6	2.50	790,568	64,866	855,434	739,543	35,969	775,512	+6.9	+80.3	+10.3
WORLD PRESS REVIEW	6	2.95	59,919	2,387	62,306	58,946	2,369	61,315	+1.7	+0.8	+1.6
WORLD TENNIS	6	1.75	362,938	25,816	388,754	343,862	34,590	378,452	+5.5	-25.4	+2.7
WWF MAGAZINE	6	2.25	48,256	148,941	197,197	43,711	125,165	168,876	+10.4	+19.0	+16.8
WRITER'S DIGEST	6	2.25	199,677	25,351	225,028	187,532	27,913	215,445	+6.5	-9.2	+4.4
YACHTING	6	2.50	92,509	38,267	130,776	92,320	41,556	133,876	+0.2	-7.9	-2.3
YANKEE	6	1.95	932,169	69,386	1,001,555	946,206	72,039	1,018,245	-1.5	-3.7	-1.6
YM	5	1.50	737,580	125,564	863,144	688,688	119,480	808,168	+7.1	+5.1	+6.8
CANADA											
ALBERTA/WESTERN REPORT	26	2.00	52,042	3,579	55,621						
ATLANTIC INSIGHT	6	1.95	34,956	2,525	37,481	33,174	3,255	36,429	+5.4	-22.4	+2.9
BC OUTDOORS	5	2.50	35,171	5,050	40,221	35,448	6,561	42,009	-0.8	-23.0	-4.3
CANADIAN BUSINESS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CANADIAN LIVING	7	1.99	330,522	209,313	539,835	304,107	216,865	520,972	+8.7	-3.5	+3.6
CANADIAN LIVING'S FOOD MAGAZINE	3	3.50	31,775	130,438	162,213	33,913	139,724	173,637	-6.3	-6.6	-6.6

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
CANADIAN WORKSHOP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CANADIAN YACHTING	6	2.75	18,896	3,426	22,322	20,019	3,525	23,544	-5.6	-2.8	-5.2
CHATELAINE	6	2.00	955,180	74,627	1,029,807	1,004,008	85,488	1,089,496	-4.9	-12.7	-5.5
CHATELAINE (FRENCH LANGUAGE EDITION)	6	2.00	258,146	20,629	278,775	273,077	21,039	294,116	-5.5	-1.9	-5.2
CITY & COUNTRY HOME	5	2.50	81,252	5,729	86,981	73,183	7,338	80,521	+11.0	-21.9	+8.0
CLIN D'OEIL	6	2.95	12,861	55,796	68,657	8,435	53,120	61,555	+52.5	+5.0	+11.5
COMBINED STATEMENT FOR CHATELAINE AND CHATELAINE (FRENCH LANGUAGE EDITION)	6	2.00	1,213,326	95,256	1,308,582	1,277,085	106,527	1,383,612	-5.0	-10.6	-5.4
COUP DE PEIGNE	2	2.95	2,255	26,870	29,125	4,237	33,483	37,720	-46.8	-19.8	-22.8
COUP DE POUCE	7	2.25	61,202	76,236	137,438	64,822	86,267	151,089	-5.6	-11.6	-9.0
COUP DE POUCE EXTRA	3	2.99		52,513	52,513		60,986	60,986		-13.9	-13.9
CRAFTS PLUS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CROC	6	2.95	15,284	66,516	81,800	15,789	56,103	71,892	-3.2	+18.6	+13.8
DECORATION CHEZ-SOI	5	2.95	23,874	39,794	63,668	19,315	46,703	66,018	+23.6	-14.8	-3.6
EQUINOX-THE MAGAZINE OF CANADIAN DISCOVERY	3	3.50	149,068	12,529	161,597	148,851	13,591	162,442	+0.1	-7.8	-0.5
FILLES D'AUJOURD'HUI	6	2.50	11,907	21,961	33,868	16,899	16,779	33,678	-29.5	+30.9	+0.6
THE FINANCIAL POST			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FINANCIAL TIMES OF CANADA	26	1.00	106,944	3,441	110,385	99,860	2,501	102,361	+7.1	+37.6	+7.8
FLARE	6	2.25	193,135	31,801	224,936	193,510	29,828	223,338	-0.2	+6.6	+0.7
HARROWSMITH MAGAZINE	3	3.00	138,977	17,212	156,189	135,776	19,256	155,032	+2.4	-10.6	+0.7
HOCKEY NEWS	18	1.75	84,172	31,174	115,346	78,479	30,152	108,631	+7.3	+3.4	+6.2
L'ACTUALITE	6	2.00	241,810	22,455	264,265	242,674	24,255	266,929	-0.4	-7.4	-1.0
L'ARGENT ET VOUS	5	2.95	10,297	26,654	36,951						
LE LUNDI	26	1.79	24,864	81,171	106,035	14,412	81,108	95,520	+72.5	+0.1	+11.0

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
LE TEMPS DE VIVRE	6	1.95	12,330	9,772	22,102	11,968	8,703	20,671	+3.0	+12.3	+6.9
LEGION MAGAZINE	5	1.00	538,982		538,982	543,254		543,254	-0.8		-0.8
LES IDEES DE MA MAISON	5	2.95	37,427	58,908	96,335	39,354	56,417	95,771	-4.9	+4.4	+0.6
M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MACLEAN'S-CANADA'S WEEKLY NEWSMAGAZINE	26	1.75	633,957	15,605	649,562	632,959	15,724	648,683	+0.2	-0.8	+0.1
THE NEWFOUNDLAND HERALD	26	1.00	911	38,793	39,704	1,047	35,314	36,361	-13.0	+9.9	+9.2
ONTARIO OUT OF DOORS	5	2.50	47,123	8,005	55,128	51,978	8,467	60,445	-9.3	-5.5	-8.8
ORAH	1		13,766		13,766	14,644		14,644	-6.0		-6.0
OUTDOOR CANADA	4	2.95	130,833	9,700	140,533	131,295	11,595	142,890	-0.4	-16.3	-1.6
PACIFIC YACHTING	6	2.75	11,765	5,047	16,812	11,605	5,131	16,736	+1.4	-1.6	+0.5
PHOTO LIFE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PLANS DE MAISONS DU QUEBEC	2	3.95	7,299	21,233	28,532						
QUEBEC SCIENCE	5	2.95	15,557	4,841	20,398	15,832	4,508	20,340	-1.7	+7.4	+0.3
QUEBEC YACHTING VOILE & MOTEUR	3	2.75	5,808	2,447	8,255	5,315	1,775	7,090	+9.3	+37.9	+16.4
THE READER'S DIGEST CANADIAN ENGLISH EDITION	6	2.25	1,218,493	81,928	1,300,421	1,255,737	89,447	1,345,184	-3.0	-8.4	-3.3
THE READER'S DIGEST-COMBINED STATEMENT FOR THE CANADIAN ENGLISH AND CANADIAN FRENCH EDITIONS	6	2.25	1,537,586	106,260	1,643,846	1,605,728	113,242	1,718,970	-4.2	-6.2	-4.4
RENOVATION BRICOLAGE	6	2.95	26,297	9,163	35,460	25,821	11,122	36,943	+1.8	-17.6	-4.0
SANTE	5	2.95	12,378	17,957	30,335						
SATURDAY NIGHT	6	2.75	115,253	5,802	121,055	122,989	7,020	130,009	-6.3	-17.4	-6.9
SEL & POIVRE	6	2.95	13,064	16,442	29,506						
SELECT HOMES	4	2.50	114,069	8,833	122,902	121,112	8,007	129,119	-5.8	+10.3	-4.8
SELECTION DU READER'S DIGEST	6	2.25	319,093	24,332	343,425	349,991	23,795	373,786	-8.8	+2.3	-8.1
SENTIER CHASSE-PECHE	6	2.95	51,818	17,121	68,939	55,407	15,666	71,073	-6.5	+9.3	-3.0

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
SOUND & VISION	3	2.50	42,601	4,954	47,555	47,052	4,941	51,993	-9.5	+0.3	-8.5
TIME-THE WEEKLY NEWSMAGAZINE-IN CANADA	26	2.25	319,974	25,224	345,198	325,035	24,276	349,311	-1.6	+3.9	-1.2
TORONTO LIFE	10	2.50	80,447	17,594	98,041	80,422	17,002	97,424	+0.0	+3.5	+0.6
TORONTO LIFE FASHION	4	2.00	118,003	19,000	137,003	108,879	19,907	128,786	+8.4	-4.6	+6.4
TRAVEL A LA CARTE	2	2.50	110,794		110,794	108,637		108,637	+2.0		+2.0
TV GUIDE	26	.95	423,001	385,352	808,353	425,747	394,895	820,642	-0.6	-2.4	-1.5
TV HEBDO	26	.95	49,613	227,339	276,952	51,158	218,066	269,224	-3.0	+4.3	+2.9
TV PLUS	26	.85	206	22,045	22,251	153	22,593	22,746	+34.6	-2.4	-2.2
WESTERN SPORTSMAN	3	2.50	26,698	2,901	29,599	27,065	3,037	30,102	-1.4	-4.5	-1.7
WOW!	6	1.99	10,996	23,138	34,134	10,527	20,894	31,421	+4.5	+10.7	+8.6
YOUR MONEY	5	2.75	95,298	11,666	106,964	93,119	13,574	106,693	+2.3	-14.1	+0.3
FOREIGN											
AL MOSTAKBAL	26	.61	1,093	64,584	65,677	1,063	68,347	69,410	+2.8	-5.5	-5.4
KOL AL ARAB	27	1.20	350	60,610	60,960	400	59,559	59,959	-12.5	+1.8	+1.7
RITMO			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
T.V. Y NOVELAS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
VEA	26	.95	8,830	50,049	58,879	8,763	47,619	56,382	+0.8	+5.1	+4.4

ABC Business Publications

United States & Canada

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
U.S.					
ADMINISTRATIVE MANAGEMENT	UNDER TEMPORARY SUSPENSION OF SERVICE				
ADVERTISING AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADWEEK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADWEEK NETWORK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ADWEEK'S MARKETING WEEK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AEROSOL AGE	2,311	4,206	6,517	6,218	5,951
AGRICULTURAL ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AIR CONDITIONING, HEATING & REFRIGERATION NEWS	27,334	930	28,264	28,642	29,002
AIRLINE, SHIP & CATERING ONBOARD SERVICE MAGAZINE	UNDER TEMPORARY SUSPENSION OF SERVICE				
ABA BANKING JOURNAL	34,029	4,528	38,557	37,687	38,916
ACP OBSERVER	54,522		54,522	57,734	54,512
THE AMERICAN FUNERAL DIRECTOR	10,001		10,001	10,005	10,012
AMERICAN GLASS REVIEW	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN HEALTH:FITNESS OF BODY AND MIND: WAITING ROOM EDITION		100,000	100,000	75,050	75,036
THE AMERICAN JOURNAL OF CARDIOLOGY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE AMERICAN JOURNAL OF MEDICINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN JOURNAL OF NURSING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN JOURNAL OF OPHTHALMOLOGY	19,131		19,131	19,284	19,241
THE AMERICAN JOURNAL OF SURGERY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
AMERICAN PAINT & COATINGS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE AMERICAN SCHOOL BOARD JOURNAL	40,954		40,954	41,163	41,772
AMERICAN SHOEMAKING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ASHRAE JOURNAL	41,825	17,461	59,286	50,713	49,643

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
AMUSEMENT BUSINESS	12,295	816	13,111	12,929	12,136
ANALYTICAL CHEMISTRY	26,929		26,929	25,763	27,095
ANNALS OF INTERNAL MEDICINE	92,442		92,442	94,847	92,597
APPAREL MERCHANDISING		41,947	41,947	42,119	42,001
AQUACULTURE MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ARCHITECTURE INCORPORATING ARCHITECTURAL TECHNOLOGY	64,314	2,137	66,451	66,803	
ARMY	165,311		165,311	169,566	164,311
ART DIRECTION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ARTS & ACTIVITIES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ASSOCIATION MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ATLANTA BUSINESS CHRONICLE	9,187	16,683	25,870	26,655	25,434
AUTOMOTIVE NEWS	70,616		70,616	68,022	65,623
AVIATION WEEK & SPACE TECHNOLOGY	143,632		143,632	145,491	146,049
BAKING EQUIPMENT		5,077	5,077	5,007	5,002
BALTIMORE BUSINESS JOURNAL	7,120		7,120	6,692	6,877
BETTER ROADS		36,790	36,790	37,609	37,842
BEVERAGE WORLD	11,712	18,405	30,117	30,130	29,625
BILLBOARD	46,817		46,817	44,900	46,770
BOBBIN MAGAZINE	8,450		8,450	8,664	9,069
BOSTON BUSINESS JOURNAL	9,247	33,335	42,582	39,517	
BOXBOARD CONTAINERS	4,657	9,069	13,726	13,686	13,512
BOXOFFICE	9,362		9,362	9,564	9,721
BROADCASTING-THE NEWSWEEKLY OF THE FIFTH ESTATE	33,265		33,265	33,153	33,889
BROWARD REVIEW	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
BUILDING SUPPLY HOME CENTERS		43,009	43,009	43,035	43,025
BUSINESS FIRST (THE BUSINESS NEWSPAPER OF GREATER LOUISVILLE)	9,080		9,080	8,742	8,053
BUSINESS FIRST OF BUFFALO, INC.	8,847		8,847	8,395	7,015
BUSINESS FIRST OF COLUMBUS	10,299		10,299	9,268	8,635
BUSINESS JOURNAL OF NEW JERSEY	5,080	19,409	24,489	22,809	19,843
THE BUSINESS JOURNAL SERVING CHARLOTTE AND THE METROPOLITAN AREA	6,650		6,650	6,231	
THE BUSINESS JOURNAL SERVING GREATER PORTLAND	10,059		10,059	9,834	9,904
THE BUSINESS JOURNAL SERVING GREATER MILWAUKEE	12,490		12,490	11,527	11,292
THE BUSINESS JOURNAL SERVING PHOENIX AND THE VALLEY OF THE SUN	6,574	11,722	18,296	18,600	17,638
THE BUSINESS JOURNAL-SERVING GREATER SACRAMENTO	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
BUSINESS MONTH	4,880	296,666	301,546	301,589	301,505
BUSINESS NH	1,977	10,545	12,522	12,090	
BUSINESS WEEK INDUSTRIAL/TECHNOLOGY	286,079		286,079	292,715	280,483
CALIFORNIA BUSINESS	35,385	76,029	111,414	67,527	53,691
CANDY INDUSTRY MAGAZINE	3,224	667	3,891	3,845	3,728
CAPITAL DISTRICT BUSINESS REVIEW	8,385		8,385	7,090	
CATALOG AGE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CSM UPSCALE DISCOUNTING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHAIN STORE AGE EXECUTIVE	1,399	31,376	32,775	32,292	31,978
CHAIN STORE AGE-GENERAL MERCHANDISE TRENDS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHANNELS, THE BUSINESS OF COMMUNICATIONS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL AND ENGINEERING NEWS	127,600		127,600	125,390	127,162

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
CHEMICAL ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CHEMICAL MARKETING REPORTER	15,486		15,486	15,575	15,570
CHEMICAL WEEK	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CINCINNATI BUSINESS COURIER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CITY & STATE	4,672	25,542	30,214	30,719	31,304
CLASSROOM COMPUTER LEARNING	20,467	58,246	78,713	71,638	78,328
COMMERCIAL WEST	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
COMPUTER & SOFTWARE NEWS		56,077	56,077	50,730	43,551
COMPUTER GRAPHICS TODAY	707	36,418	37,125	35,246	30,830
COMPUTER GRAPHICS WORLD	15,869	27,660	43,529	44,089	34,846
COMPUTERWORLD	123,010		123,010	125,458	125,501
CONCRETE CONSTRUCTION	14,801	76,354	91,155	83,559	79,989
CONSTRUCTION BULLETIN	4,857	515	5,372	5,552	5,510
CORPORATE FINANCE		50,422	50,422	50,574	
CORPORATE REPORT MINNESOTA	11,501	7,515	19,016	18,850	19,576
COSMETICS & TOILETRIES	3,075		3,075	2,878	2,961
CRAIN'S CHICAGO BUSINESS	43,559	7,407	50,966	51,096	49,345
CRAIN'S CLEVELAND BUSINESS	8,542	16,281	24,823	25,140	25,141
CRAIN'S DETROIT BUSINESS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CRAIN'S NEW YORK BUSINESS	24,615	48,302	72,917	73,324	72,493
DALLAS/FORT WORTH BUSINESS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DATA COMMUNICATIONS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DATAMATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DECOR	23,022		23,022	22,145	21,435
DEFENSE NEWS	10,439	11,521	21,960	18,960	16,043

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
THE DENVER BUSINESS JOURNAL	9,601		9,601	7,367	11,828
DESIGN NEWS		170,062	170,062	170,070	
DESIGNERS WEST	28,325	3,560	31,885	33,676	29,660
DIRECT MARKETING MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DISCOUNT STORE NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
DO IT YOURSELF RETAILING	28,402	39,642	68,044	62,902	63,388
DRUG & COSMETIC INDUSTRY	4,893	7,820	12,713	12,626	12,693
DRUG STORE NEWS	40,348	1,608	41,956	42,629	42,015
EDITOR & PUBLISHER-THE FOURTH ESTATE	24,609	3,005	27,614	27,432	27,928
ELECTRICAL CONSTRUCTION & MAINTENANCE	32,398	68,970	101,368	100,726	100,637
ELECTRICAL WHOLESALING	15,744	4,577	20,321	20,089	19,597
ELECTRICAL WORLD	6,473	35,618	42,091	41,299	40,570
ELECTRONIC LEARNING	15,602	66,055	81,657	70,440	80,168
ELECTRONIC MEDIA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ELECTRONIC NEWS	47,980	44,833	92,813	92,064	88,481
ELECTRONIC SERVICING & TECHNOLOGY	41,153		41,153	43,168	46,772
EMERGENCY	23,648		23,648	28,884	26,976
ENERGY USER NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENR	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ENGINEERING TIMES	61,427	11,704	73,131	74,143	72,888
EXECUTIVE EDUCATOR	15,707		15,707	14,953	14,803
FEEDSTUFFS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FINANCIAL ANALYSTS JOURNAL	20,189		20,189	19,105	19,341
FINANCIAL EXECUTIVE	UNDER TEMPORARY SUSPENSION OF SERVICE				
FIRE COMMAND	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
FIRE ENGINEERING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FIRE JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FLOOR COVERING WEEKLY	11,642	9,623	21,265	21,302	21,088
FLOORING	4,478	19,960	24,438	25,077	24,466
FOLIO: THE MAGAZINE FOR MAGAZINE MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FOOD TECHNOLOGY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FOOTWEAR NEWS	21,565		21,565	21,558	21,630
FORECAST FOR HOME ECONOMICS	26,686	14,855	41,541	45,499	41,157
FRAMES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
FUELOIL & OIL HEAT MAGAZINE	3,825	7,509	11,334	11,206	11,218
GAS INDUSTRIES		9,411	9,411	10,161	10,441
GEYER'S OFFICE DEALER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GIFTS & DECORATIVE ACCESSORIES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GLASS DIGEST	8,722	2,200	10,922	10,760	11,173
GLASS INDUSTRY	1,863	472	2,335	2,365	2,316
GRAIN AGE	315	7,710	8,025	8,195	8,158
HARDWARE AGE	6,513	64,410	70,923	71,152	71,047
HAWAII BUSINESS	9,806		9,806	10,002	10,051
HAWAII INVESTOR	2,714	9,395	12,109	11,770	
HIGHWAY & HEAVY CONSTRUCTION		74,006	74,006	72,002	71,500
HOUSEWARES	2,640	11,506	14,146	13,955	13,965
HOUSTON BUSINESS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
HYDROCARBON PROCESSING	21,932	5,513	27,445	29,235	30,562
INDIANAPOLIS BUSINESS JOURNAL	14,633		14,633	14,414	14,549
INDUSTRIAL DESIGN	16,234		16,234	15,076	13,602

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
INDUSTRY WEEK	1,978	324,328	326,306	326,335	328,637
INSURANCE SALES	25,566		25,566	24,704	22,771
INTERIOR DESIGN	57,278		57,278	57,615	56,203
INTERNATIONAL CONTACT LENS CLINIC	3,576	9,569	13,145	13,708	14,227
INTIMATE FASHION NEWS	3,780	1,603	5,383	4,965	4,879
JACKSONVILLE BUSINESS JOURNAL	9,159		9,159	7,992	
JET CARGO NEWS	91	22,113	22,204	21,702	22,326
THE JEWELERS' CIRCULAR-KEYSTONE	37,827		37,827	38,728	39,071
THE JOURNAL OF ACCOUNTANCY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
JOURNAL WATER POLLUTION CONTROL FEDERATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
KANSAS CITY BUSINESS JOURNAL	14,504		14,504	13,982	13,983
LIBRARY JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
LIFE INSURANCE SELLING	43,680		43,680	43,550	42,893
LIGHTWAVE, THE JOURNAL OF FIBER OPTICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
LP/GAS	5,576	9,662	15,238	15,292	15,157
LOCKSMITH LEDGER	18,489		18,489	17,692	17,597
LOS ANGELES BUSINESS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE MANUFACTURING CONFECTIONER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
METAL FINISHING	10,203		10,203	10,359	10,573
METRO CHICAGO REAL ESTATE		10,365	10,365	10,101	10,238
MIAMI REVIEW	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MICHIGAN BEVERAGE NEWS	5,480	75	5,555	5,669	5,663
MICHIGAN CONTRACTOR & BUILDER	2,821	279	3,100	2,986	2,969
MICHIGAN ROADS AND CONSTRUCTION	1,374	488	1,862	1,877	1,871
MILLING & BAKING NEWS	4,363		4,363	4,412	4,361

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
MODERN PLASTICS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
MODERN SALON	112,244	19,231	131,475	130,807	129,505
MOTOR	125,211		125,211	125,323	125,632
THE MUSIC TRADES	6,541		6,541	6,518	6,420
NATION'S RESTAURANT NEWS	92,978	68	93,046	91,660	87,280
NATIONAL DEFENSE	37,042	2,319	39,361	40,413	39,748
NATIONAL HOME CENTER NEWS	3,673	41,547	45,220	43,545	37,914
NHFA'S COMPETITIVEDGE	UNDER TEMPORARY SUSPENSION OF SERVICE				
THE NATIONAL LOCKSMITH	15,664		15,664	14,686	13,448
NATIONAL PETROLEUM NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE NATIONAL PROVISIONER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE NATIONAL UNDERWRITER LIFE & HEALTH/ FINANCIAL SERVICES EDITION	14,933	15,268	30,201	30,595	13,744
THE NATIONAL UNDERWRITER PROPERTY AND CASUALTY/EMPLOYEE BENEFITS EDITION	27,673	12,883	40,556	40,108	25,542
NETWORK WORLD	67,000		67,000	63,879	60,877
NEW JERSEY SUCCESS	1,303	38,615	39,918	41,289	39,470
THE NORTHERN LOGGER AND TIMBER PROCESSOR	13,147		13,147	12,873	12,925
NORTHWESTERN BANKER	2,968	1,143	4,111	4,101	4,330
OIL AND GAS INVESTOR	4,089	613	4,702	4,399	5,666
THE OIL AND GAS JOURNAL	47,304		47,304	51,094	54,883
OPTICAL INDEX	3,039	14,079	17,118	20,490	29,486
ORLANDO BUSINESS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PACIFIC BUSINESS NEWS	13,535		13,535	13,240	13,108
PACIFIC FISHING	8,561		8,561	8,983	8,730
PACKAGING DIGEST	99,949		99,949	99,428	94,480

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
THE PACKER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PALM BEACH FINANCIAL JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PALM BEACH REVIEW	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PAPER SALES	8,489	4,347	12,836	13,064	12,706
PEDIATRICS	44,465		44,465	43,732	41,914
PENNSYLVANIA MEDICINE	UNDER TEMPORARY SUSPENSION OF SERVICE				
PERSONNEL JOURNAL	26,955		26,955	25,580	
PETROLEUM ENGINEER INTERNATIONAL	6,216	30,061	36,277	36,171	37,684
PHILADELPHIA BUSINESS JOURNAL	11,297		11,297	10,705	10,661
PHOTO DISTRICT NEWS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PIPELINE & GAS JOURNAL	4,423	19,706	24,129	24,194	23,981
PITTSBURGH BUSINESS TIMES-JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PLAYTHINGS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
POLICE PRODUCT NEWS	36,694		36,694	40,635	39,132
POOL & SPA NEWS	6,997	6,240	13,237	12,032	12,020
THE POULTRY TIMES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
POWER	26,709	31,565	58,274	56,957	56,405
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PROFESSIONAL BUILDER	5,878	136,504	142,382	142,732	137,723
PROGRESSIVE ARCHITECTURE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PROVIDENCE BUSINESS NEWS	1,848	19,905	21,753	8,049	
PUBLIC RELATIONS JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUBLIC UTILITIES FORTNIGHTLY	7,578		7,578	7,523	7,640
PUBLISHERS WEEKLY	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
PUGET SOUND BUSINESS JOURNAL	8,506	10,448	18,954	18,135	17,589

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
RAILWAY TRACK AND STRUCTURES	8,136		8,136	8,530	9,042
REEVES JOURNAL, PLUMBING-HEATING-COOLING		20,327	20,327	20,063	20,566
RSC REFRIGERATION SERVICE AND CONTRACTING	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
RESTAURANTS & INSTITUTIONS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
RISK MANAGEMENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ROUGH NOTES	20,149		20,149	20,136	20,828
RUBBER WORLD	3,802	6,729	10,531	10,834	11,211
RURAL ELECTRIFICATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
ST. LOUIS BUSINESS JOURNAL	18,294		18,294	17,903	18,567
SALES AND MARKETING MANAGEMENT	52,602		52,602	51,420	52,566
SAN DIEGO BUSINESS JOURNAL	3,484	14,807	18,291	19,746	19,050
SAN JOSE BUSINESS JOURNAL SERVING SAN JOSE AND THE SANTA CLARA VALLEY	10,970		10,970	11,084	10,624
SAVINGS INSTITUTIONS	26,468		26,468	26,634	28,018
SCHOLASTIC COACH	33,743	19,806	53,549	37,267	39,021
THE SCHOOL ADMINISTRATOR	16,281		16,281	16,197	15,912
SCHOOL ARTS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SCHOOL BUSINESS AFFAIRS	6,156		6,156	6,055	6,248
SCHOOL LIBRARY JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SCREEN PRINTING MAGAZINE	11,801	759	12,560	12,351	11,828
SCRIPPS HOWARD BUSINESS JOURNALS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SEA POWER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SEAFOOD BUSINESS	1,618	13,304	14,922	16,061	14,756
SEED TRADE NEWS	1,195	1,982	3,177	3,277	3,257
SEED WORLD	3,264	3,201	6,465	7,096	4,925
SHIPPING DIGEST	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
SIGNS OF THE TIMES	17,606	164	17,770	18,241	18,345
SOAP/COSMETICS/CHEMICAL SPECIALTIES	1,559	14,502	16,061	16,103	16,640
SOUTH FLORIDA BUSINESS JOURNAL	4,152	23,922	28,074	30,230	25,865
THE STANDARD	4,941		4,941	4,940	4,836
SUPERMARKET NEWS	55,881		55,881	54,737	55,593
TAMPA BAY BUSINESS JOURNAL	6,033	11,589	17,622	18,217	
T.H.E. JOURNAL: TECHNOLOGICAL HORIZONS IN EDUCATION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TELEPHONY	26,292	8,526	34,818	35,800	35,721
TIRE BUSINESS	5,289	10,444	15,733	15,705	14,929
TOBACCO INTERNATIONAL	1,952	694	2,646		
TRAFFIC WORLD	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRANSPORT TOPICS	29,295		29,295	29,887	30,320
THE TRAVEL AGENT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL TRADE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
TRAVEL WEEKLY	43,261		43,261	42,442	42,252
UNDERWRITERS' REPORT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
VIDEOGRAPHY	2,251	26,062	28,313	27,645	25,805
VISUAL MERCHANDISING + STORE DESIGN	12,283	292	12,575	12,345	11,923
WALLCOVERINGS	3,187	13,220	16,407	16,305	15,601
WASHINGTON BUSINESS JOURNAL	6,610	19,204	25,814	29,813	30,156
WJR (WASHINGTON JOURNALISM REVIEW)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WATER & WASTES DIGEST	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
THE WATERWAYS JOURNAL	6,064		6,064	6,165	6,275
WELDING JOURNAL	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
WESTERN BUILDER	4,321		4,321	4,313	4,330

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
WESTERN OIL WORLD	3,146	2,090	5,236	5,116	5,608
WICHITA BUSINESS JOURNAL	4,961		4,961	4,687	
WILSON LIBRARY BULLETIN	13,342		13,342	13,630	13,975
WINES & VINES	4,437		4,437	4,387	4,802
WORLD OIL	2,752	35,257	38,009	39,883	40,140
REFERENCE PERIODICALS					
BUSINESS PUBLICATION RATES AND DATA	6,712		6,712	6,956	7,194
COMMUNITY PUBLICATION RATES AND DATA	1,844		1,844	1,901	1,968
CONSUMER MAGAZINE AND AGRI-MEDIA RATES AND DATA	5,684		5,684	5,887	6,031
DATA SOURCES	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
NEWSPAPER RATES AND DATA	5,673		5,673	5,868	6,177
THE POCKET LIST OF RAILROAD OFFICIALS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
SPOT RADIO RATES AND DATA	3,948		3,948	4,119	4,255
SPOT TELEVISION RATES AND DATA	4,032		4,032	4,167	4,342
THOMAS REGISTER OF AMERICAN MANUFACTURERS AND THOMAS REGISTER CATALOG FILE 77TH (1987) EDITION	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
CANADA					
BUSINESS QUARTERLY	9,106	212	9,318	9,372	8,794
CANADIAN TRAVEL PRESS WEEKLY		17,568	17,568	17,035	15,710
CANADIAN UNDERWRITER	7,940		7,940	7,778	7,646
FINANCE	39,094		39,094	36,811	29,952
INFORMATIQUE & BUREAUTIQUE	11,108	8,077	19,185	22,022	23,940
JOURNAL CONSTRUCTO	2,637	4,906	7,543	7,493	7,411

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
LES AFFAIRES	93,767		93,767	92,403	86,284
MUNICIPAL WORLD	7,539	2,517	10,056	10,190	9,430
OH&S CANADA	6,207		6,207	5,786	
QUEBEC CONSTRUCTION	2,068	5,790	7,858	7,473	4,509
REVUE COMMERCE	37,673		37,673	37,808	34,622
TOURISME +, LE JOURNAL DES VOYAGES	1,019	4,510	5,529	5,419	5,757

ABC Farm Publications

United States & Canada

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUAL. NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	TOTAL PAID AVERAGES FOR 6 MONTHS ENDED 12/31/86
U.S.					
AMERICAN AGRICULTURIST	48,377		48,377	50,113	52,234
AMERICAN VEGETABLE GROWER	26,123	9,987	36,110	34,643	26,335
ARIZONA FARMER-STOCKMAN	3,091		3,091	3,059	2,934
BEEF TODAY		180,110	180,110	168,947	
CALIFORNIA FARMER	51,975		51,975	52,622	53,606
THE CATTLEMAN	18,488	1,483	19,971	20,096	19,169
COLORADO RANCHER AND FARMER	13,420		13,420	14,378	15,270
DAIRY TODAY		105,911	105,911	110,233	
DROVERS JOURNAL	36,647	17,765	54,412	47,619	47,056
FARM JOURNAL	656,480	181,658	838,138	893,542	747,048
THE FARMER	113,069	5,390	118,459	123,559	120,568
FARMWEEK	27,333		27,333	27,586	27,244
THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	5,482		5,482	5,866	5,898
HBJ FARM PUBLICATIONS UNIT	547,535	7,389	554,924		
THE HIGH PLAINS JOURNAL	58,908	514	59,422	59,030	60,315
HOARD'S DAIRYMAN	143,665		143,665	148,951	156,915
HOGS TODAY		118,745	118,745	125,424	
IDAHO FARMER-STOCKMAN	14,798		14,798	14,850	15,202
KANSAS FARMER	47,068	7,389	54,457	56,230	47,349
KENTUCKY FARMER	28,496	1,543	30,039	30,265	29,191
MICHIGAN FARMER	58,138		58,138	57,736	56,227
MISSOURI RURALIST	62,739		62,739	62,021	58,809
MONTANA FARMER-STOCKMAN	22,131		22,131	22,332	22,820
THE NATIONAL FUTURE FARMER	414,249		414,249	410,860	422,528

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUAL. NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	TOTAL PAID AVERAGES FOR 6 MONTHS ENDED 12/31/86
NEBRASKA FARMER	48,337		48,337	50,166	52,221
THE OHIO FARMER	83,616		83,616	83,878	81,651
OKLAHOMA FARMER-STOCKMAN	52,996		52,996	55,585	58,822
OREGON FARMER-STOCKMAN	16,028		16,028	16,701	17,695
PENNSYLVANIA FARMER	63,847		63,847	64,490	62,593
PRAIRIE FARMER	131,685	5,311	136,996	146,371	150,240
PROGRESSIVE FARMER	492,229	40,575	532,804	531,780	527,467
SUCCESSFUL FARMING	476,483	99,203	575,686	577,707	491,422
TEXAS FARMER-STOCKMAN	117,374		117,374	122,455	128,012
TOP PRODUCER		205,370	205,370	198,521	
UTAH FARMER-STOCKMAN	6,429		6,429	6,374	6,337
WALLACES FARMER	71,397	12,405	83,802	88,701	80,858
WASHINGTON FARMER-STOCKMAN	20,966		20,966	21,382	22,282
WESTERN FARMER-STOCKMAN MAGAZINES	83,443		83,443	84,698	87,270
WESTERN LIVESTOCK JOURNAL	20,640		20,640	21,483	22,645
WISCONSIN AGRICULTURIST	49,529	1,249	50,778	56,659	54,643
WYOMING STOCKMAN-FARMER	2,642	1,501	4,143	3,904	2,831
CANADA					
CATTLEMEN	39,045		39,045	39,418	39,841
COUNTRY GUIDE	217,338		217,338	221,011	220,105
COUNTRY LIFE IN BRITISH COLUMBIA	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME				
GRAINEWS	64,534		64,534	66,195	60,876
LA TERRE DE CHEZ NOUS	46,899		46,899	47,533	47,896
LE BULLETIN DES AGRICULTEURS	82,176		82,176	87,524	93,202
THE WESTERN PRODUCER	128,614		128,614	132,625	133,127

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	AMERICAN AGRICULTURIST	AMERICAN VEGETABLE GROWER	ARIZONA FARMER-STOCKMAN	BEEF TODAY
MAINE	1,851	472		82
NEW HAMPSHIRE	1,466	227		41
VERMONT	1,912	123		100
MASSACHUSETTS	2,471	521		63
RHODE ISLAND	333	129		9
CONNECTICUT	2,053	473		65
NEW ENGLAND	**10,086**	**2,345**		**360**
NEW YORK	29,697	2,595		816
NEW JERSEY	3,324	1,433		102
PENNSYLVANIA	4,065	2,499		1,726
MIDDLE ATLANTIC	**37,086**	**6,527**		**2,644**
OHIO		1,945		2,766
INDIANA		989		3,618
ILLINOIS		1,120		7,816
MICHIGAN		1,883		1,710
WISCONSIN		1,201		2,648
EAST NO. CENTRAL		**7,138**		**18,558**
MINNESOTA		798		5,731
IOWA		522		16,408
MISSOURI		557		12,218
NORTH DAKOTA		172	7	7,129
SOUTH DAKOTA		68	15	10,816
NEBRASKA		228		16,046
KANSAS		366		15,440
WEST NO. CENTRAL		**2,711**	**22**	**83,788**
DELAWARE		169		39
MARYLAND		622		379
DISTRICT OF COLUMBIA		40		9
VIRGINIA		724		3,167
WEST VIRGINIA		237		799
NORTH CAROLINA		945		1,795
SOUTH CAROLINA		329		1,088
GEORGIA		459		3,376
FLORIDA		1,242		1,689
SOUTH ATLANTIC		**4,767**		**12,341**
KENTUCKY		512		4,067
TENNESSEE		526		3,650
ALABAMA		327		3,237
MISSISSIPPI		215		2,293
EAST SO. CENTRAL		**1,580**		**13,247**
ARKANSAS		242		2,812
LOUISIANA		304		1,320
OKLAHOMA		298		9,372
TEXAS		985		14,581
WEST SO. CENTRAL		**1,829**		**28,085**
MONTANA		115	25	6,641
IDAHO		397	7	3,102
WYOMING		45	5	2,351
COLORADO		475	19	4,997
NEW MEXICO		221	96	1,050
ARIZONA		574	1,944	527
UTAH		156	14	1,288
NEVADA		71	13	419
MOUNTAIN		**2,054**	**2,123**	**20,375**
ALASKA		92	5	26
WASHINGTON		1,025	28	1,952
OREGON		782	14	2,312
CALIFORNIA		4,088	317	2,900
HAWAII		274	2	21
PACIFIC		**6,261**	**366**	**7,211**
MISCELLANEOUS	556			
UNCLASSIFIED			736	
UNITED STATES	**47,728**	**35,212**	**3,247**	**186,609**
POSSESSIONS & OTHER AREAS				
U. S. & POSSESSIONS, ETC.	**47,728**	**35,212**	**3,247**	**186,609**
CANADA		893	2	
FOREIGN	32	1,022	3	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**47,760**	**37,127**	**3,252**	**186,609**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	CALIFORNIA FARMER	THE CATTLEMAN	COLORADO RANCHER AND FARMER	DAIRY TODAY
MAINE		2		570
NEW HAMPSHIRE				316
VERMONT		1		1,724
MASSACHUSETTS		4		442
RHODE ISLAND				41
CONNECTICUT		4		464
NEW ENGLAND		**11**		**3,557**
NEW YORK		16		9,753
NEW JERSEY		15		455
PENNSYLVANIA		9		9,000
MIDDLE ATLANTIC		**40**		**19,208**
OHIO		21		4,619
INDIANA		35		2,430
ILLINOIS		77		3,346
MICHIGAN		34		4,711
WISCONSIN		21		23,765
EAST NO. CENTRAL		**188**		**38,871**
MINNESOTA		23		12,585
IOWA		27		4,870
MISSOURI		111		2,379
NORTH DAKOTA		6		1,313
SOUTH DAKOTA		10		1,942
NEBRASKA		33	85	1,618
KANSAS		90	324	1,535
WEST NO. CENTRAL		**300**	**409**	**26,242**
DELAWARE				122
MARYLAND		10		1,161
DISTRICT OF COLUMBIA		15		1
VIRGINIA		38		1,641
WEST VIRGINIA		2		305
NORTH CAROLINA		29		1,213
SOUTH CAROLINA		16		382
GEORGIA		32		766
FLORIDA		97		347
SOUTH ATLANTIC		**239**		**5,938**
KENTUCKY		14		1,776
TENNESSEE		46		1,637
ALABAMA		39		357
MISSISSIPPI		45		539
EAST SO. CENTRAL		**144**		**4,309**
ARKANSAS		103		459
LOUISIANA		173		440
OKLAHOMA		959		714
TEXAS		16,798		1,261
WEST SO. CENTRAL		**18,033**		**2,874**
MONTANA		19		322
IDAHO		4		1,215
WYOMING		21	289	98
COLORADO		69	11,847	581
NEW MEXICO		139	91	111
ARIZONA	457	73		143
UTAH		9		680
NEVADA	914	3		56
MOUNTAIN	**1,371**	**357**	**12,227**	**3,206**
ALASKA	12	4	4	18
WASHINGTON		21		1,396
OREGON	250	14		667
CALIFORNIA	49,884	74		2,177
HAWAII	77	16	1	9
PACIFIC	**50,223**	**129**	**5**	**4,267**
MISCELLANEOUS			328	
UNCLASSIFIED	846			
UNITED STATES	**52,440**	**19,441**	**12,969**	**108,472**
POSSESSIONS & OTHER AREAS	3	8		
U. S. & POSSESSIONS, ETC.	**52,443**	**19,449**	**12,969**	**108,472**
CANADA	19	41	6	
FOREIGN	47	405	4	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		5		
GRAND TOTAL	**52,509**	**19,900**	**12,979**	**108,472**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	DROVERS JOURNAL	FARM JOURNAL	THE FARMER	FARMWEEK
MAINE	70	1,840		
NEW HAMPSHIRE	25	798		
VERMONT	46	2,399		4
MASSACHUSETTS	73	1,470		6
RHODE ISLAND	17	178		
CONNECTICUT	83	1,494		8
NEW ENGLAND	**314**	**8,179**		**18**
NEW YORK	573	18,704		43
NEW JERSEY	101	2,477		6
PENNSYLVANIA	755	25,521		95
MIDDLE ATLANTIC	**1,429**	**46,702**		**144**
OHIO	2,117	40,005		5,091
INDIANA	2,288	40,167		19,154
ILLINOIS	4,690	67,143		292
MICHIGAN	1,001	25,874		128
WISCONSIN	1,151	38,142		25
EAST NO. CENTRAL	**11,247**	**211,331**		**24,690**
MINNESOTA	2,057	54,088	69,461	24
IOWA	5,956	80,277		27
MISSOURI	4,499	40,603		30
NORTH DAKOTA	956	22,495	24,286	2
SOUTH DAKOTA	2,160	23,008	20,375	3
NEBRASKA	4,364	44,721		4
KANSAS	2,857	41,815		15
WEST NO. CENTRAL	**22,849**	**307,007**	**114,122**	**105**
DELAWARE	29	1,480		
MARYLAND	204	5,439		10
DISTRICT OF COLUMBIA	44	81		2
VIRGINIA	1,013	11,660		31
WEST VIRGINIA	551	3,736		57
NORTH CAROLINA	562	17,547		43
SOUTH CAROLINA	245	5,541		4
GEORGIA	867	12,673		18
FLORIDA	535	4,786		89
SOUTH ATLANTIC	**4,050**	**62,943**		**254**
KENTUCKY	1,747	14,079		2,035
TENNESSEE	1,503	14,869		349
ALABAMA	720	9,229		28
MISSISSIPPI	441	8,325		8
EAST SO. CENTRAL	**4,411**	**46,502**		**2,420**
ARKANSAS	1,034	11,254		6
LOUISIANA	418	6,359		15
OKLAHOMA	1,930	18,860		10
TEXAS	3,237	35,844		24
WEST SO. CENTRAL	**6,619**	**72,317**		**55**
MONTANA	882	13,266		1
IDAHO	655	10,196		2
WYOMING	653	3,902		1
COLORADO	1,634	12,667		9
NEW MEXICO	483	2,525		1
ARIZONA	331	2,258		6
UTAH	372	3,244		2
NEVADA	167	852		1
MOUNTAIN	**5,177**	**48,910**		**23**
ALASKA	22	172		1
WASHINGTON	491	10,987		3
OREGON	610	8,115		5
CALIFORNIA	929	14,975		21
HAWAII	35	118		1
PACIFIC	**2,087**	**34,367**		**31**
MISCELLANEOUS				
UNCLASSIFIED			1,559	
UNITED STATES	**58,183**	**838,258**	**115,681**	**27,740**
POSSESSIONS & OTHER AREAS	3	13		
U. S. & POSSESSIONS, ETC.	**58,186**	**838,271**	**115,681**	**27,740**
CANADA	173	158	46	
FOREIGN	12	264		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	12	60	6	
GRAND TOTAL	**58,383**	**838,753**	**115,733**	**27,740**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	HBJ FARM PUBLICATIONS UNIT	THE HIGH PLAINS JOURNAL	HOARD'S DAIRYMAN
MAINE			1	815
NEW HAMPSHIRE			2	613
VERMONT	1			2,312
MASSACHUSETTS	3		4	987
RHODE ISLAND				116
CONNECTICUT			13	930
NEW ENGLAND	**4**		**20**	**5,773**
NEW YORK	4		35	12,784
NEW JERSEY	4	2,659	19	682
PENNSYLVANIA	4	50,794	44	10,797
MIDDLE ATLANTIC	**12**	**53,453**	**98**	**24,263**
OHIO	5	82,332	58	6,848
INDIANA	4		44	3,870
ILLINOIS	7		138	4,054
MICHIGAN	3	57,623	26	6,252
WISCONSIN	1		42	25,066
EAST NO. CENTRAL	**20**	**139,955**	**308**	**46,090**
MINNESOTA	1		144	11,905
IOWA	1	98	522	5,003
MISSOURI	9	62,579	3,090	4,139
NORTH DAKOTA			185	927
SOUTH DAKOTA		149	497	1,343
NEBRASKA	1	46,187	9,147	1,649
KANSAS	3	46,160	23,898	2,392
WEST NO. CENTRAL	**15**	**155,173**	**37,483**	**27,358**
DELAWARE		797	7	146
MARYLAND	4	5,434	8	1,831
DISTRICT OF COLUMBIA	1		11	70
VIRGINIA	15		37	2,222
WEST VIRGINIA	1	3,350	6	476
NORTH CAROLINA	8		21	1,489
SOUTH CAROLINA	11		11	480
GEORGIA	87		25	1,047
FLORIDA	4,955		22	1,030
SOUTH ATLANTIC	**5,082**	**9,581**	**148**	**8,791**
KENTUCKY	6		29	3,869
TENNESSEE	15		32	2,754
ALABAMA	30		22	530
MISSISSIPPI	6		32	848
EAST SO. CENTRAL	**57**		**115**	**8,001**
ARKANSAS	4	164	157	1,297
LOUISIANA	10	86	31	676
OKLAHOMA		50,748	8,677	1,381
TEXAS	11	113,070	4,939	2,918
WEST SO. CENTRAL	**25**	**164,068**	**13,804**	**6,272**
MONTANA			125	305
IDAHO	1		70	892
WYOMING		342	313	103
COLORADO	1	12,390	6,271	668
NEW MEXICO	1	1,438	484	231
ARIZONA	2		115	306
UTAH	1		50	532
NEVADA			19	103
MOUNTAIN	**6**	**14,170**	**7,447**	**3,140**
ALASKA		20	9	78
WASHINGTON			55	1,961
OREGON			51	843
CALIFORNIA	5		192	2,900
HAWAII	5	13	2	39
PACIFIC	**10**	**33**	**309**	**5,821**
MISCELLANEOUS		7,490		
UNCLASSIFIED				
UNITED STATES	**5,231**	**543,923**	**59,732**	**135,509**
POSSESSIONS & OTHER AREAS	11			202
U. S. & POSSESSIONS, ETC.	**5,242**	**543,923**	**59,732**	**135,711**
CANADA	2	27	52	5,449
FOREIGN	21	15	9	2,222
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		18		45
GRAND TOTAL	**5,265**	**543,983**	**59,793**	**143,427**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	HOGS TODAY	IDAHO FARMER-STOCKMAN	KANSAS FARMER	THE KENTUCKY FARMER
MAINE	29			
NEW HAMPSHIRE	15			
VERMONT	44			
MASSACHUSETTS	56			
RHODE ISLAND	4			
CONNECTICUT	38			1
NEW ENGLAND	**186**			**1**
NEW YORK	420			11
NEW JERSEY	92			
PENNSYLVANIA	1,712			5
MIDDLE ATLANTIC	**2,224**			**16**
OHIO	5,288			161
INDIANA	9,107			137
ILLINOIS	13,571			45
MICHIGAN	2,463			27
WISCONSIN	3,545			4
EAST NO. CENTRAL	**33,974**			**374**
MINNESOTA	11,575			4
IOWA	32,137			6
MISSOURI	7,407			36
NORTH DAKOTA	965			1
SOUTH DAKOTA	5,077	3		
NEBRASKA	9,848			1
KANSAS	3,994		52,804	1
WEST NO. CENTRAL	**71,003**	**3**	**52,804**	**49**
DELAWARE	108			
MARYLAND	326			10
DISTRICT OF COLUMBIA	4			2
VIRGINIA	784			39
WEST VIRGINIA	105			29
NORTH CAROLINA	1,976			23
SOUTH CAROLINA	622			15
GEORGIA	1,717			11
FLORIDA	342			51
SOUTH ATLANTIC	**5,984**			**180**
KENTUCKY	1,464			29,249
TENNESSEE	1,475			158
ALABAMA	663			11
MISSISSIPPI	308			1
EAST SO. CENTRAL	**3,910**			**29,419**
ARKANSAS	337			3
LOUISIANA	93			3
OKLAHOMA	447			4
TEXAS	873			22
WEST SO. CENTRAL	**1,750**			**32**
MONTANA	535	145		
IDAHO	243	13,855		1
WYOMING	107	42		
COLORADO	638			2
NEW MEXICO	50			
ARIZONA	126	22		7
UTAH	73	98		1
NEVADA	28	82		1
MOUNTAIN	**1,800**	**14,244**		**12**
ALASKA	9	7		1
WASHINGTON	198	128		2
OREGON	229	182		2
CALIFORNIA	543			12
HAWAII	19			1
PACIFIC	**998**	**317**		**18**
MISCELLANEOUS				
UNCLASSIFIED		162	946	
UNITED STATES	**121,829**	**14,726**	**53,750**	**30,101**
POSSESSIONS & OTHER AREAS				
U. S. & POSSESSIONS, ETC.	**121,829**	**14,726**	**53,750**	**30,101**
CANADA		6		30
FOREIGN		1		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			2	
GRAND TOTAL	**121,829**	**14,733**	**53,752**	**30,131**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	MICHIGAN FARMER	MISSOURI RURALIST	MONTANA FARMER-STOCKMAN	THE NATIONAL FUTURE FARMER
MAINE				307
NEW HAMPSHIRE				585
VERMONT				631
MASSACHUSETTS				958
RHODE ISLAND				267
CONNECTICUT				1,615
NEW ENGLAND				**4,383**
NEW YORK				5,509
NEW JERSEY				1,771
PENNSYLVANIA				10,422
MIDDLE ATLANTIC				**17,702**
OHIO				18,686
INDIANA				9,658
ILLINOIS				13,452
MICHIGAN	57,623			4,925
WISCONSIN				17,806
EAST NO. CENTRAL	**57,623**			**64,527**
MINNESOTA				11,632
IOWA				11,933
MISSOURI		62,579		16,757
NORTH DAKOTA			162	5,769
SOUTH DAKOTA			45	3,286
NEBRASKA				6,081
KANSAS				6,516
WEST NO. CENTRAL		**62,579**	**207**	**61,974**
DELAWARE				929
MARYLAND				2,159
DISTRICT OF COLUMBIA				161
VIRGINIA				13,256
WEST VIRGINIA				5,606
NORTH CAROLINA				15,549
SOUTH CAROLINA				4,511
GEORGIA				11,719
FLORIDA				11,722
SOUTH ATLANTIC				**65,612**
KENTUCKY				10,961
TENNESSEE				12,839
ALABAMA				21,891
MISSISSIPPI				8,767
EAST SO. CENTRAL				**54,458**
ARKANSAS				12,355
LOUISIANA				9,007
OKLAHOMA				15,909
TEXAS				47,874
WEST SO. CENTRAL				**85,145**
MONTANA			19,561	1,883
IDAHO			95	3,262
WYOMING			1,440	1,447
COLORADO				2,659
NEW MEXICO				2,784
ARIZONA			46	2,952
UTAH			13	1,638
NEVADA			22	524
MOUNTAIN			**21,177**	**17,149**
ALASKA			18	160
WASHINGTON			174	7,087
OREGON			80	3,304
CALIFORNIA				25,370
HAWAII			1	561
PACIFIC			**273**	**36,482**
MISCELLANEOUS				
UNCLASSIFIED	681	811	331	
UNITED STATES	**58,304**	**63,390**	**21,988**	**407,412**
POSSESSIONS & OTHER AREAS				2,172
U. S. & POSSESSIONS, ETC.	**58,304**	**63,390**	**21,988**	**409,584**
CANADA	2	1	22	7
FOREIGN			1	32
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	1	5		
GRAND TOTAL	**58,307**	**63,396**	**22,011**	**409,623**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	NEBRASKA FARMER	THE OHIO FARMER	OKLAHOMA FARMER-STOCKMAN	OREGON FARMER-STOCKMAN
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY				
PENNSYLVANIA				
MIDDLE ATLANTIC				
OHIO		82,332		
INDIANA				
ILLINOIS				
MICHIGAN				
WISCONSIN				
EAST NO. CENTRAL		82,332		
MINNESOTA				
IOWA	98			
MISSOURI				
NORTH DAKOTA				
SOUTH DAKOTA	149			
NEBRASKA	46,102			
KANSAS	375			
WEST NO. CENTRAL	46,724			
DELAWARE				
MARYLAND				
DISTRICT OF COLUMBIA				
VIRGINIA				
WEST VIRGINIA				
NORTH CAROLINA				
SOUTH CAROLINA				
GEORGIA				
FLORIDA				
SOUTH ATLANTIC				
KENTUCKY				
TENNESSEE				
ALABAMA				
MISSISSIPPI				
EAST SO. CENTRAL				
ARKANSAS			164	
LOUISIANA				
OKLAHOMA			50,748	
TEXAS				
WEST SO. CENTRAL			50,912	
MONTANA				30
IDAHO				42
WYOMING	53			4
COLORADO	543			
NEW MEXICO				
ARIZONA				9
UTAH				5
NEVADA				47
MOUNTAIN	596			137
ALASKA	4		8	14
WASHINGTON				128
OREGON				15,295
CALIFORNIA				
HAWAII	1		4	
PACIFIC	5		12	15,437
MISCELLANEOUS	542		1,333	
UNCLASSIFIED		1,183		173
UNITED STATES	47,867	83,515	52,257	15,747
POSSESSIONS & OTHER AREAS				
U. S. & POSSESSIONS, ETC.	47,867	83,515	52,257	15,747
CANADA	8		4	3
FOREIGN	11			1
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	4	5		
GRAND TOTAL	47,890	83,520	52,261	15,751

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	PENNSYLVANIA FARMER	PRAIRIE FARMER	PROGRESSIVE FARMER	SUCCESSFUL FARMING
MAINE		3		207
NEW HAMPSHIRE		6		124
VERMONT		1		417
MASSACHUSETTS		14		304
RHODE ISLAND		1		39
CONNECTICUT		6		275
NEW ENGLAND		**31**		**1,366**
NEW YORK		71		9,636
NEW JERSEY	2,659	38		736
PENNSYLVANIA	50,794	139		11,032
MIDDLE ATLANTIC	**53,453**	**248**		**21,404**
OHIO		1,068	8,567	27,715
INDIANA		53,448	7,728	32,805
ILLINOIS		77,118	10,324	62,184
MICHIGAN		967	673	20,046
WISCONSIN		702	726	30,563
EAST NO. CENTRAL		**133,303**	**28,018**	**173,313**
MINNESOTA		81	392	48,112
IOWA		152	5,110	57,865
MISSOURI		698	17,061	30,941
NORTH DAKOTA		4		24,308
SOUTH DAKOTA		7		23,775
NEBRASKA		28	654	30,757
KANSAS		32	8,787	27,476
WEST NO. CENTRAL		**1,002**	**32,004**	**243,234**
DELAWARE	797	4	1,459	827
MARYLAND	5,434	27	6,901	2,377
DISTRICT OF COLUMBIA		10	70	62
VIRGINIA		63	26,737	3,547
WEST VIRGINIA	3,350	7	8,150	372
NORTH CAROLINA		34	45,434	10,026
SOUTH CAROLINA		21	16,504	5,048
GEORGIA		31	32,021	11,833
FLORIDA		377	17,078	3,647
SOUTH ATLANTIC	**9,581**	**574**	**154,354**	**37,739**
KENTUCKY		827	29,447	7,128
TENNESSEE		147	38,958	9,101
ALABAMA		33	33,078	7,651
MISSISSIPPI		20	31,899	6,651
EAST SO. CENTRAL		**1,027**	**133,382**	**30,531**
ARKANSAS		33	28,983	8,045
LOUISIANA		13	21,550	8,789
OKLAHOMA		32	28,632	4,510
TEXAS		98	98,825	23,073
WEST SO. CENTRAL		**176**	**177,990**	**39,417**
MONTANA		8		6,153
IDAHO		5		3,740
WYOMING		4		2,199
COLORADO		58	636	7,578
NEW MEXICO		16	3,728	277
ARIZONA		88	2,593	725
UTAH		10		500
NEVADA		7		193
MOUNTAIN		**196**	**6,957**	**21,365**
ALASKA		6	36	118
WASHINGTON		24		4,016
OREGON		6		2,949
CALIFORNIA		134	877	2,113
HAWAII		3	15	73
PACIFIC		**173**	**928**	**9,269**
MISCELLANEOUS			975	
UNCLASSIFIED	608	8		
UNITED STATES	**63,642**	**136,738**	**534,608**	**577,638**
POSSESSIONS & OTHER AREAS			10	9
U. S. & POSSESSIONS, ETC.	**63,642**	**136,738**	**534,618**	**577,647**
CANADA		33	37	356
FOREIGN			195	453
UNCLASSIFIED		1		
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	1		99	50
GRAND TOTAL	**63,643**	**136,772**	**534,949**	**578,506**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	TEXAS FARMER-STOCKMAN	TOP PRODUCER	UTAH FARMER-STOCKMAN	WALLACES FARMER
MAINE		160		
NEW HAMPSHIRE		35		3
VERMONT		228		1
MASSACHUSETTS		51		11
RHODE ISLAND		5		
CONNECTICUT		101		8
NEW ENGLAND		580		23
NEW YORK		2,464		27
NEW JERSEY		266		21
PENNSYLVANIA		1,904		3[illegible]
MIDDLE ATLANTIC		4,634		[illegible]
OHIO		7,102		55
INDIANA		10,708		39
ILLINOIS		22,113		492
MICHIGAN		5,185		49
WISCONSIN		4,856		115
EAST NO. CENTRAL		49,964		750
MINNESOTA		12,841		1,185
IOWA		21,546		78,196
MISSOURI		9,781		778
NORTH DAKOTA		8,297		12
SOUTH DAKOTA		10,143		239
NEBRASKA		16,484		503
KANSAS		13,677		119
WEST NO. CENTRAL		92,769		81,032
DELAWARE		332		2
MARYLAND		956		29
DISTRICT OF COLUMBIA		2		8
VIRGINIA		1,592		29
WEST VIRGINIA		156		1
NORTH CAROLINA		2,788		26
SOUTH CAROLINA		1,278		3
GEORGIA		2,563		20
FLORIDA		697		82
SOUTH ATLANTIC		10,364		200
KENTUCKY		2,402		18
TENNESSEE		2,266		17
ALABAMA		1,500		9
MISSISSIPPI		2,093		5
EAST SO. CENTRAL		8,261		49
ARKANSAS		3,134		53
LOUISIANA	86	1,598		6
OKLAHOMA		5,228		22
TEXAS	113,070	9,444		117
WEST SO. CENTRAL	113,156	19,404		198
MONTANA		4,604	14	10
IDAHO		2,474	14	4
WYOMING		1,236	154	8
COLORADO		3,710		95
NEW MEXICO	1,347	554		22
ARIZONA		342	22	166
UTAH		661	5,996	5
NEVADA		240	130	7
MOUNTAIN	1,347	13,821	6,330	317
ALASKA	4	21		5
WASHINGTON		1,931	11	24
OREGON		1[illegible]	6	23
CALIFORNIA				210
HAWAII	7			2
PACIFIC	11	[illegible]	17	264
MISCELLANEOUS	1,075			
UNCLASSIFIED			81	4
UNITED STATES	115,589	205,928	6,428	82,919
POSSESSIONS & OTHER AREAS				
U. S. & POSSESSIONS, ETC.	115,589	205,928	6,428	82,919
CANADA	6		3	9
FOREIGN			1	
UNCLASSIFIED				3
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	115,595	205,928	6,432	82,931

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	WASHINGTON FARMER-STOCKMAN	WESTERN FARMER-STOCKMAN MAGAZINES	WESTERN LIVESTOCK JOURNAL	WISCONSIN AGRICULTURIST	WYOMING STOCKMAN-FARMER
MAINE			4	2	
NEW HAMPSHIRE			8		
VERMONT			3	2	
MASSACHUSETTS			20	3	
RHODE ISLAND					
CONNECTICUT			12	1	
NEW ENGLAND			**47**	**8**	
NEW YORK			43	6	
NEW JERSEY			19	4	
PENNSYLVANIA			37	9	
MIDDLE ATLANTIC			**99**	**19**	
OHIO			65	7	
INDIANA			63	12	
ILLINOIS			180	379	
MICHIGAN			41	115	
WISCONSIN			51	47,888	
EAST NO. CENTRAL			**400**	**48,401**	
MINNESOTA			135	140	
IOWA			247	54	
MISSOURI			249	15	
NORTH DAKOTA	4	173	207	4	
SOUTH DAKOTA		63	333	2	
NEBRASKA			715	6	
KANSAS			709	5	
WEST NO. CENTRAL	**4**	**236**	**2,595**	**226**	
DELAWARE			2	1	
MARYLAND			23	2	
DISTRICT OF COLUMBIA			7	1	
VIRGINIA			34	3	
WEST VIRGINIA			4	2	
NORTH CAROLINA			47	8	
SOUTH CAROLINA			16		
GEORGIA			42	7	
FLORIDA			63	43	
SOUTH ATLANTIC			**238**	**67**	
KENTUCKY			38	4	
TENNESSEE			57	11	
ALABAMA			48	1	
MISSISSIPPI			21		
EAST SO. CENTRAL			**164**	**16**	
ARKANSAS			105	10	
LOUISIANA			62	3	
OKLAHOMA			907	5	
TEXAS			1,548	14	
WEST SO. CENTRAL			**2,622**	**32**	
MONTANA	111	19,886	620	1	
IDAHO	132	14,145	804	5	
WYOMING	5	1,650	587	2	4,164
COLORADO		19	1,419	8	
NEW MEXICO		96	361	5	
ARIZONA	16	2,057	626	42	
UTAH	12	6,138	539	4	
NEVADA		294	779	2	
MOUNTAIN	**276**	**44,285**	**5,735**	**69**	**4,164**
ALASKA	12	56	18	2	
WASHINGTON	20,408	20,734	725	10	
OREGON	126	15,703	1,725	8	
CALIFORNIA		317	6,500	26	
HAWAII		3	29	3	
PACIFIC	**20,546**	**36,813**	**8,997**	**49**	
MISCELLANEOUS					
UNCLASSIFIED	156	1,784		4	247
UNITED STATES	**20,982**	**83,118**	**20,897**	**48,891**	**4,411**
POSSESSIONS & OTHER AREAS			4		
U. S. & POSSESSIONS, ETC.	**20,982**	**83,118**	**20,901**	**48,891**	**4,411**
CANADA	6	42	203	1	
FOREIGN	1	8	18	1	
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL	**20,989**	**83,168**	**21,122**	**48,893**	**4,411**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	FARM JOURNAL - CROP EDITIONS ONLY			
	CORN MARKET	CORN MARKET-NORTH	CORN MARKET-SOUTH	WHEAT MARKET
MAINE	1,840	1,840		
NEW HAMPSHIRE	798	798		
VERMONT	2,399	2,399		
MASSACHUSETTS	1,470	1,470		
RHODE ISLAND	178	178		
CONNECTICUT	1,494	1,494		
NEW ENGLAND	**8,179**	**8,179**		
NEW YORK	18,704	18,704		
NEW JERSEY	2,477	2,477		
PENNSYLVANIA	25,521	25,521		
MIDDLE ATLANTIC	**46,702**	**46,702**		
OHIO	40,005	40,005		
INDIANA	40,167	40,167		
ILLINOIS	67,143	67,143		
MICHIGAN	25,874	25,874		
WISCONSIN	38,142	38,142		
EAST NO. CENTRAL	**211,331**	**211,331**		
MINNESOTA	54,088	54,088		54,088
IOWA	80,277	80,277		
MISSOURI	40,603	40,603		
NORTH DAKOTA	22,495	22,495		22,495
SOUTH DAKOTA	23,008	23,008		23,008
NEBRASKA	44,721	44,721		44,721
KANSAS	41,815	41,815		41,815
WEST NO. CENTRAL	**307,007**	**307,007**		**186,127**
DELAWARE	1,480	1,480		
MARYLAND	5,439	5,439		
DISTRICT OF COLUMBIA	81	81		
VIRGINIA	11,660		11,660	
WEST VIRGINIA	3,736		3,736	
NORTH CAROLINA	17,547		17,547	
SOUTH CAROLINA	5,541		5,541	
GEORGIA	12,673		12,673	
FLORIDA	4,786		4,786	
SOUTH ATLANTIC	**62,943**	**7,000**	**55,943**	
KENTUCKY	14,079		14,079	
TENNESSEE	14,869		14,869	
ALABAMA	9,229		9,229	
MISSISSIPPI				
EAST SO. CENTRAL	**38,177**		**38,177**	
ARKANSAS				
LOUISIANA				
OKLAHOMA				18,860
TEXAS				35,844
WEST SO. CENTRAL				**54,704**
MONTANA				13,266
IDAHO				10,196
WYOMING				3,902
COLORADO	12,667	12,667		12,667
NEW MEXICO				2,525
ARIZONA				
UTAH				3,244
NEVADA				
MOUNTAIN	**12,667**	**12,667**		**45,800**
ALASKA				172
WASHINGTON				10,987
OREGON				8,115
CALIFORNIA				
HAWAII				
PACIFIC				**19,274**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**687,006**	**592,886**	**94,120**	**305,905**
POSSESSIONS & OTHER AREAS	13	13		13
U. S. & POSSESSIONS, ETC.	**687,019**	**592,899**	**94,120**	**305,918**
CANADA	158	158		158
FOREIGN	264	264		264
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	60	60		60
GRAND TOTAL	**687,501**	**593,381**	**94,120**	**306,400**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	FARM JOURNAL - CROP EDITIONS ONLY			
	SOYBEAN MARKET	SOYBEAN MARKET-NORTH	SOYBEAN MARKET-SOUTH	SORGHUM MARKET
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY	2,477		2,477	
PENNSYLVANIA				
MIDDLE ATLANTIC	**2,477**		**2,477**	
OHIO	40,005	40,005		
INDIANA	40,167	40,167		
ILLINOIS	67,143	67,143		
MICHIGAN	25,874	25,874		
WISCONSIN				
EAST NO. CENTRAL	**173,189**	**173,189**		
MINNESOTA	54,088	54,088		
IOWA	80,277	80,277		
MISSOURI	40,603	40,603		40,603
NORTH DAKOTA	22,495	22,495		22,495
SOUTH DAKOTA	23,008	23,008		23,008
NEBRASKA	44,721	44,721		44,721
KANSAS	41,815	41,815		41,815
WEST NO. CENTRAL	**307,007**	**307,007**		**172,642**
DELAWARE	1,480		1,480	
MARYLAND	5,439		5,439	
DISTRICT OF COLUMBIA	81		81	
VIRGINIA	11,660		11,660	
WEST VIRGINIA	3,736		3,736	
NORTH CAROLINA	17,547		17,547	
SOUTH CAROLINA	5,541		5,541	
GEORGIA	12,673		12,673	
FLORIDA	4,786		4,786	
SOUTH ATLANTIC	**62,943**		**62,943**	
KENTUCKY	14,079		14,079	
TENNESSEE	14,869		14,869	
ALABAMA	9,229		9,229	
MISSISSIPPI	8,325		8,325	8,325
EAST SO. CENTRAL	**46,502**		**46,502**	**8,325**
ARKANSAS	11,254		11,254	11,254
LOUISIANA	6,359		6,359	6,359
OKLAHOMA				18,860
TEXAS				35,844
WEST SO. CENTRAL	**17,613**		**17,613**	**72,317**
MONTANA				
IDAHO				
WYOMING				
COLORADO				12,667
NEW MEXICO				2,525
ARIZONA				
UTAH				
NEVADA				
MOUNTAIN				**15,192**
ALASKA				
WASHINGTON				
OREGON				
CALIFORNIA				
HAWAII				
PACIFIC				
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**509,731**	**480,196**	**129,535**	**268,476**
POSSESSIONS & OTHER AREAS	13	13		
U. S. & POSSESSIONS, ETC.	**509,744**	**480,209**	**129,535**	**268,476**
CANADA	158	158		
FOREIGN	264	264		
UNCLASSIFIED				
MILITARY OR CIVILIAN				
PERSONNEL OVERSEAS	60	60		
GRAND TOTAL	**510,226**	**480,691**	**129,535**	**268,476**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	SUCCESSFUL FARMING LIVESTOCK INVOLVEMENT PAID		
	HOG	BEEF	DAIRY
MAINE	50	82	87
NEW HAMPSHIRE	41	52	73
VERMONT	49	124	336
MASSACHUSETTS	94	132	148
RHODE ISLAND	17	24	15
CONNECTICUT	70	108	120
NEW ENGLAND	**321**	**522**	**779**
NEW YORK	1,896	3,662	6,089
NEW JERSEY	165	243	215
PENNSYLVANIA	3,844	7,431	6,186
MIDDLE ATLANTIC	**5,905**	**11,336**	**12,490**
OHIO	10,779	14,501	6,865
INDIANA	14,065	15,425	5,000
ILLINOIS	26,882	33,815	9,790
MICHIGAN	5,933	9,131	6,227
WISCONSIN	11,491	23,348	22,897
EAST NO. CENTRAL	**69,150**	**96,220**	**50,779**
MINNESOTA	22,872	25,737	17,592
IOWA	38,294	37,718	10,787
MISSOURI	18,293	25,163	8,994
NORTH DAKOTA	4,500	11,866	3,485
SOUTH DAKOTA	12,814	17,205	7,578
NEBRASKA	14,109	21,174	3,677
KANSAS	17,718	22,839	10,423
WEST NO. CENTRAL	**128,600**	**161,702**	**62,536**
DELAWARE	43	49	33
MARYLAND	119	161	119
DISTRICT OF COLUMBIA	24	31	21
VIRGINIA	260	343	226
WEST VIRGINIA	60	79	55
NORTH CAROLINA	246	269	194
SOUTH CAROLINA	88	113	71
GEORGIA	189	239	132
FLORIDA	284	328	198
SOUTH ATLANTIC	**1,313**	**1,612**	**1,049**
KENTUCKY	354	488	260
TENNESSEE	341	445	247
ALABAMA	191	297	142
MISSISSIPPI	116	145	93
EAST SO. CENTRAL	**1,002**	**1,375**	**742**
ARKANSAS	217	284	170
LOUISIANA	83	115	71
OKLAHOMA	281	556	226
TEXAS	686	1,012	536
WEST SO. CENTRAL	**1,267**	**1,967**	**1,003**
MONTANA	1,732	4,158	824
IDAHO	1,272	2,731	1,100
WYOMING	505	1,719	356
COLORADO	2,232	5,341	1,327
NEW MEXICO	76	171	61
ARIZONA	252	370	156
UTAH	122	312	138
NEVADA	53	125	46
MOUNTAIN	**6,244**	**14,927**	**4,008**
ALASKA	41	60	40
WASHINGTON	739	2,094	760
OREGON	678	1,775	592
CALIFORNIA	619	1,010	544
HAWAII	31	24	20
PACIFIC	**2,108**	**4,963**	**1,956**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**215,910**	**294,624**	**135,342**
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	**215,910**	**294,624**	**135,342**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**215,910**	**294,624**	**135,342**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	SUCCESSFUL FARMING LIVESTOCK EDITIONS NON-PAID		
	HOG	BEEF	DAIRY
MAINE			
NEW HAMPSHIRE			
VERMONT			
MASSACHUSETTS			
RHODE ISLAND			
CONNECTICUT			
NEW ENGLAND			
NEW YORK			
NEW JERSEY			
PENNSYLVANIA			
MIDDLE ATLANTIC			
OHIO			
INDIANA			
ILLINOIS			
MICHIGAN			
WISCONSIN			
EAST NO. CENTRAL			
MINNESOTA			
IOWA			
MISSOURI			
NORTH DAKOTA			
SOUTH DAKOTA			
NEBRASKA			
KANSAS			
WEST NO. CENTRAL			
DELAWARE	134	443	49
MARYLAND	371	1,104	321
DISTRICT OF COLUMBIA			
VIRGINIA	1,007	2,818	509
WEST VIRGINIA	68	167	65
NORTH CAROLINA	1,840	7,173	404
SOUTH CAROLINA	993	4,127	255
GEORGIA	2,174	8,153	239
FLORIDA	409	1,685	36
SOUTH ATLANTIC	**6,996**	**25,670**	**1,878**
KENTUCKY	1,244	3,761	481
TENNESSEE	1,836	5,057	553
ALABAMA	1,165	4,718	168
MISSISSIPPI	754	4,281	162
EAST SO. CENTRAL	**4,999**	**17,817**	**1,364**
ARKANSAS	987	4,113	62
LOUISIANA	298	2,511	46
OKLAHOMA	541	2,673	71
TEXAS	3,472	14,003	221
WEST SO. CENTRAL	**5,298**	**23,300**	**400**
MONTANA			
IDAHO			
WYOMING			
COLORADO			
NEW MEXICO			
ARIZONA			
UTAH			
NEVADA			
MOUNTAIN			
ALASKA			
WASHINGTON			
OREGON			
CALIFORNIA			
HAWAII			
PACIFIC			
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	17,293	66,787	3,642
POSSESSIONS & OTHER AREAS			
U. S. & POSSESSIONS, ETC.	17,293	66,787	3,642
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	17,293	66,787	3,642

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	CATTLEMEN	COUNTRY GUIDE	COUNTRY GUIDE DEMOGRAPHIC EDITIONS ONLY		
			HOG GUIDE	DAIRY GUIDE	CORN-SOY GUIDE
NEWFOUNDLAND	38	402	20	40	
NOVA SCOTIA	540	5,149	249	581	
PRINCE EDWARD ISLAND	208	2,211	377	415	
NEW BRUNSWICK	783	6,446	267	581	
QUEBEC	880	4,238	252	755	4,238
ONTARIO	13,346	62,916	10,850	11,453	62,916
MANITOBA	3,291	23,734	2,830	2,345	
SASKATCHEWAN	6,248	47,565	3,991	3,236	
ALBERTA	11,202	48,180	5,672	4,421	
BRITISH COLUMBIA	2,252	10,071	570	963	
NORTHWEST TERRITORIES	7	80	2	1	
YUKON TERRITORY	13	73	2	2	
MISCELLANEOUS					
UNCLASSIFIED					
TOTAL CANADA	38,808	211,065	25,082	24,793	67,154
BRITISH COMMONWEALTH	6	15	1	1	
UNITED STATES	99	145	25	24	
FOREIGN	37	100	17	20	
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL	38,950	211,325	25,125	24,838	67,154

	COUNTRY LIFE IN BRITISH COLUMBIA*	GRAINEWS	LA TERRE DE CHEZ NOUS	LE BULLETIN DES AGRICULTEURS	THE WESTERN PRODUCER
NEWFOUNDLAND		6	3	1	12
NOVA SCOTIA		39	4	3	114
PRINCE EDWARD ISLAND		39	4	3	37
NEW BRUNSWICK		32	283	1,876	130
QUEBEC		97	45,785	76,494	179
ONTARIO		885	596	2,133	2,462
MANITOBA		11,992	19	9	12,382
SASKATCHEWAN		28,569	5	8	68,944
ALBERTA		20,568	18	42	31,823
BRITISH COLUMBIA		1,485	4	6	11,517
NORTHWEST TERRITORIES		6	1	1	66
YUKON TERRITORY		13			96
MISCELLANEOUS		6			
UNCLASSIFIED					
TOTAL CANADA		63,737	46,722	80,576	127,762
BRITISH COMMONWEALTH					19
UNITED STATES		646	15	5	117
FOREIGN		187	53	23	20
UNCLASSIFIED		6			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL		64,576	46,790	80,604	127,918

*Publisher's Statement Not Filed By Press Time.

ABC Religious Publications

United States & Canada

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 12/31/87 SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR 6 MOS. ENDED 12/31/86 TOTAL PAID	% OF INCREASE OR DECREASE
U.S.					
CATHOLIC NEW YORK	129,102		129,102#	128,734	+0.3
JEWISH EXPONENT	51,010	37	51,047	51,484	+0.8
THE JEWISH NEWS	22,755		22,755	21,290	+6.9
THE JEWISH WEEK	85,256	745	86,001	84,047	+2.3
THE LONG ISLAND CATHOLIC	135,035		135,035#	136,697	+1.2
THE TABLET	77,107	20,021	97,128#	89,185	+8.9

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  How to Read an ABC Business Publication Publisher's Statement

  How to Read an ABC Newspaper Audit Report

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March 11, 1988

SUPPLEMENT TO ABC PERIODICAL FAS-FAX

Circulation Averages for period ended December 31, 1987

This supplement provides circulation data on publications that filed their regular December 31, 1987 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 N. Meacham Road
Schaumburg, IL 60173-4968

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SINGLE COPY SALES	AVERAGES FOR SIX MONTHS ENDED 12/31/87 TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SINGLE COPY SALES	AVERAGES FOR SIX MONTHS ENDED 12/31/86 TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	% OF INCREASE OR DECREASE SINGLE COPY SALES	% OF INCREASE OR DECREASE TOTAL PAID
U.S.											
ADVENTURE ROAD	3	.50	1,536,566		1,536,566	1,569,951		1,569,951	-2.1		-2.1
ARCHIE COMIC GROUP				2,457,517	2,457,517		2,106,086	2,106,086		+16.7	+16.7
AUTOWEEK	26	1.25	194,118	4,403	198,521	172,239	3,584	175,823	+12.7	+22.9	+12.9
BEAUTY DIGEST	3	1.95	189,145	78,558	267,703	145,200	75,232	220,432	+30.3	+4.4	+21.4
BOP	6	1.95	18,029	181,365	199,394	20,166	156,749	176,915	-10.6	+15.7	+12.7
BUSINESS FORMS & SYSTEMS	12	7.50	6,541		6,541	6,008		6,008	+8.9		+8.9
CAROLINA COUNTRY	6		333,560		333,560						
CHERI	6	3.95		210,552	210,552		218,134	218,134		-3.5	-3.5
COMPUTER SHOPPER	6	2.95	99,524	119,511	219,035	51,111	83,920	135,031	+94.7	+42.4	+62.2
CONSUMERS DIGEST	3	2.00	704,222	52,692	756,914	867,154	34,516	901,670	-18.8	+52.7	-16.1
COUNTRY JOURNAL	6	1.95	279,106	26,394	305,500	311,315	22,973	334,288	-10.3	+14.9	-8.8
DELL CROSSWORD PUZZLES	6	1.50	36,755	168,084	204,839	45,983	191,583	237,566	-20.1	-12.3	-13.8
DELL CROSSWORD SPECIAL	3	1.75	9,283	210,062	219,345	9,460	195,933	205,393	-1.9	+7.2	+6.8
DELL CROSSWORDS AND VARIETY PUZZLES	3	1.50	5,349	137,787	143,136	6,039	148,966	155,005	-11.4	-7.5	-7.7
DELL PENCIL PUZZLES AND WORD GAMES	6	1.50	20,584	160,552	181,136	16,744	166,967	183,711	+22.9	-3.8	-1.4
DELL PUZZLE MAGAZINE GROUP			133,691	1,268,498	1,402,189	144,022	1,358,617	1,502,639	-7.2	-6.6	-6.7
DELL WORD SEARCH PUZZLES	6	1.25	11,174	119,593	130,767	14,709	139,467	154,176	-24.0	-14.2	-15.2
DIRT BIKE	6	2.00	39,927	90,337	130,264	40,809	101,338	142,147	-2.2	-10.9	-8.4
DR. DOBB'S JOURNAL OF SOFTWARE TOOLS	6	2.95	40,577	15,673	56,250	38,676	11,971	50,647●	+4.9	+30.9	+11.1
FINE HOMEBUILDING	3	3.95	178,447	43,023	221,470						
FISHING WORLD	3	1.50	337,084	8,173	345,257	296,971	9,406	306,377	+13.5	-13.1	+12.7
FIVE GREAT ROMANCES & WORLD'S GREATEST LOVE STORIES	3	1.75	528,081		528,081	478,237		478,237	+10.4		+10.4

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
GAMES	2	2.00	548,993	82,649	631,642	570,153	92,226	662,379	-3.7	-10.4	-4.6
GOLF ILLUSTRATED	5	1.95	234,059	31,590	265,649	148,693	38,639	187,332	+57.4	-18.2	+41.8
HARVARD BUSINESS REVIEW	3	8.50	209,981	5,446	215,427	203,530	3,507	207,037	+3.2	+55.3	+4.1
HIGH SOCIETY	6	4.25		256,342	256,342		262,786	262,786		-2.5	-2.5
HOME & AWAY	3	1.00	1,696,923		1,696,923	1,682,352		1,682,352	+0.9		+0.9
LADY'S CIRCLE	3	1.75	9,480	55,928	65,408	9,301	64,292	73,593	+1.9	-13.0	-11.1
LEARNING 87	4	2.50	250,727		250,727	218,482		218,482	+14.8		+14.8
LIFE	7	2.50	1,038,548	606,864	1,645,412	1,007,032	711,694	1,718,726	+3.1	-14.7	-4.3
NATIONAL ENQUIRER	26	.75	443,566	3,939,661	4,383,227	436,746	3,944,496	4,381,242	+1.6	-0.1	+0.0
NEW BODY	3	2.50		85,226	85,226		79,997	79,997		+6.5	+6.5
NEW JERSEY MONTHLY	6	2.00	88,876	15,071	103,947	90,056	15,007	105,063	-1.3	+0.4	-1.1
OFFICIAL CROSSWORD PUZZLES	6	1.50	25,376	164,890	190,266	22,806	177,500	200,306	+11.3	-7.1	-5.0
OFFICIAL PENCIL PUZZLES & WORD GAMES	3	1.50	11,496	155,491	166,987	12,446	158,567	171,013	-7.6	-1.9	-2.4
OFFICIAL WORD SEARCH PUZZLES	6	1.25	3,480	67,405	70,885	3,740	77,417	81,157	-7.0	-12.9	-12.7
PERFORMANCE HORSEMAN	6	2.95	26,068	622	26,690	27,399	681	28,080	-4.9	-8.7	-5.0
POCKET CROSSWORD PUZZLES	6	1.25	10,194	84,634	94,828	12,095	102,217	114,312	-15.7	-17.2	-17.0
PSYCHOLOGY TODAY	6	1.95	875,798	86,776	962,574	817,476	84,295	901,771	+7.1	+2.9	+6.7
PURE-BRED DOGS-AMERICAN KENNEL GAZETTE	6	3.00	57,015	401	57,416	49,349	363	49,712	+15.5	+10.5	+15.5
SAILING WORLD	6	1.75	41,009	11,618	52,627	34,573	13,213	47,786	+18.6	-12.1	+10.1
SHUTTERBUG	6	2.00	36,363	19,547	55,910	24,349	13,983	38,332	+49.3	+39.8	+45.9
SOUTHERN MAGAZINE	6	2.00	232,789	9,097	241,886	181,858	14,203	196,061	+28.0	-36.0	+23.4
SPECTRUM	6		270,355		270,355	256,073		256,073	+5.6		+5.6
STAR COMICS	6	1.00	34,483	418,133	452,616	29,666	510,337	540,003	+16.2	-18.1	-16.2
VIDEO REVIEW	6	1.95	387,431	72,246	459,677	359,641	83,506	443,147	+7.7	-13.5	+3.7

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	ISSUES IN PERIOD	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/87 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/86 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
WOMEN'S SPORTS AND FITNESS	6	1.75	343,511	8,341	351,852	231,609	4,982	236,591	+48.3	+67.4	+48.7
CANADA											
CANADIAN BUSINESS	6	3.95	76,168	7,884	84,052	85,190	8,770	93,960	-10.6	-10.1	-10.5
THE FINANCIAL POST	30	1.25	189,464	9,521	198,985 *	177,465	9,786	187,251	+6.8	-2.7	+6.3
THE NEWFOUNDLAND HERALD	26	1.00	984	37,810	38,794	1,047	35,314	36,361	-6.0	+7.1	+6.7

*Averages for 7 months ended 1/31/88.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
U.S.					
ADVERTISING AGE	91,462		91,462	90,702	89,379
ADWEEK	61,289	3,402	64,691	66,354	69,794
ADWEEK NETWORK	71,483	23,492	94,975	84,372	81,862
ADWEEK'S MARKETING WEEK	10,194	20,090	30,284	18,018	12,068
AGRICULTURAL ENGINEERING	8,809		8,809	8,932	9,150
AMERICAN GLASS REVIEW	964	550	1,514	1,407	1,357
AMERICAN HEALTH:FITNESS OF BODY AND MIND: WAITING ROOM EDITION		100,000	100,000	60,029@	67,132@
THE AMERICAN JOURNAL OF CARDIOLOGY	21,449	6,115	27,564	22,552	22,461
THE AMERICAN JOURNAL OF MEDICINE	30,815	7,270	38,085	33,267	34,228
AMERICAN JOURNAL OF NURSING	266,344		266,344	257,133	275,413
THE AMERICAN JOURNAL OF SURGERY	16,598	3,603	20,201	17,235	17,131
AMERICAN PAINT & COATINGS JOURNAL	4,258	1,090	5,348	5,256	5,385
AQUACULTURE MAGAZINE	5,813		5,813	5,589	5,680
ART DIRECTION	7,923		7,923	8,415	8,650
ARTS AND ACTIVITIES	24,114		24,114	18,853	19,593
ASSOCIATION MANAGEMENT	17,132		17,132	16,437	15,364
THE BUSINESS JOURNAL-SERVING GREATER SACRAMENTO	11,837		11,837	11,089	10,251
CATALOG AGE	378	12,395	12,773	12,567	12,759
CHANNELS, THE BUSINESS OF COMMUNICATIONS	7,530	21,253	28,783	24,676	28,109
CHEMICAL ENGINEERING	57,179	12,111	69,290	66,686	62,580
CHEMICAL WEEK	36,340	12,116	48,456	49,928	49,105
CINCINNATI BUSINESS COURIER	8,684		8,684	7,830	7,180
CLASSROOM COMPUTER LEARNING	20,467	58,935	79,402	71,638	78,328

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
COMMERCIAL WEST	2,892	1,937	4,829	4,453	4,685
CRAIN'S DETROIT BUSINESS	26,911	4,452	31,363	31,422	31,429
DALLAS/FORT WORTH BUSINESS JOURNAL	7,510	27,420	34,930	39,513	39,407
DATA COMMUNICATIONS	43,218	11,810	55,028	53,918	50,894
DIRECT MARKETING MAGAZINE	15,207		15,207	17,581	17,096
DISCOUNT STORE NEWS	24,496	523	25,019	26,194	26,149
ELECTRONIC MEDIA	12,010	13,006	25,016	24,694	24,219
ELECTRONIC SERVICING & TECHNOLOGY	41,178		41,178	43,168	46,772
EMERGENCY	23,648		23,648	23,665	22,621
ENERGY USER NEWS	12,146		12,146	12,980	13,929
ENR	95,553		95,553	97,597	99,085
FEEDSTUFFS	14,119	4,696	18,815	17,717	18,866
FINANCIAL ANALYSTS JOURNAL	19,951		19,951	19,105	19,341
FIRE ENGINEERING	36,230		36,230	37,576	38,300
FOOD TECHNOLOGY	22,760	2,551	25,311	24,885	24,875
FRAMES	20,395		20,395	20,541	20,461
THE JOURNAL OF ACCOUNTANCY	297,081		297,081	291,373	286,077
JOURNAL WATER POLLUTION CONTROL FEDERATION	27,422		27,422	25,847	28,605
LIBRARY JOURNAL	23,992		23,992	25,258	24,296
LOS ANGELES BUSINESS JOURNAL	11,001	49,592	60,593	60,421	49,132
THE MANUFACTURING CONFECTIONER	2,773	702	3,475	3,310	3,207
NATIONAL PETROLEUM NEWS	13,221		13,221	13,580	13,860
THE NATIONAL PROVISIONER	8,630		8,630	8,890	8,953
ORLANDO BUSINESS JOURNAL	4,679	7,964	12,643	13,240	
PACIFIC BUSINESS NEWS	13,303		13,303	13,240	13,108

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/87

PUBLICATION NAME	TOTAL PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGES FOR 6 MONTHS ENDED 6/30/87	12/31/86
PITTSBURGH BUSINESS TIMES-JOURNAL	9,002		9,002	9,041	9,114
POLICE MAGAZINE	36,694		36,694	33,345	32,539
THE POULTRY TIMES	12,320		12,320	11,978	12,476
PUBLIC RELATIONS JOURNAL	17,702		17,702	17,508	16,920
PUBLISHERS WEEKLY	36,435		36,435	35,801	35,354
RSC REFRIGERATION SERVICE & CONTRACTING	30,164		30,164	30,459	26,556
RESTAURANTS & INSTITUTIONS		138,064	138,064	138,035	134,253
RISK MANAGEMENT	10,290		10,290	10,210	9,993
SCHOOL ARTS	19,093	2,326	21,419	20,894	24,248
SCHOOL BUSINESS AFFAIRS	6,105		6,105	6,055	6,248
SCHOOL LIBRARY JOURNAL	40,489		40,489	41,145	41,249
SEA POWER	55,185	4,552	59,737	57,291	55,661
T.H.E. JOURNAL: TECHNOLOGICAL HORIZONS IN EDUCATION		95,500	95,500	88,266	84,647
TRAVEL WEEKLY	43,281		43,281	42,442	42,252
UNDERWRITERS' REPORT	5,482		5,482	5,443	5,338
UPSCALE DISCOUNTING	433	12,467	12,900	13,083	10,352
WJR (WASHINGTON JOURNALISM REVIEW)	16,122	10,399	26,521	26,366	30,226
WATER & WASTES DIGEST		97,600	97,600	94,621	100,703
WINES & VINES	4,258		4,258	4,387	4,802
REFERENCE PERIODICALS					
DATA SOURCES	15,003		15,003	15,161	15,845

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	LE BULLETIN DES AGRICULTEURS
NEWFOUNDLAND	1
NOVA SCOTIA	3
PRINCE EDWARD ISLAND	3
NEW BRUNSWICK	1,876
QUEBEC	76,108
ONTARIO	2,133
MANITOBA	9
SASKATCHEWAN	8
ALBERTA	42
BRITISH COLUMBIA	6
NORTHWEST TERRITORIES	1
YUKON TERRITORY	
MISCELLANEOUS	
UNCLASSIFIED	
TOTAL CANADA	80,190
BRITISH COMMONWEALTH	
UNITED STATES	5
FOREIGN	23
UNCLASSIFIED	
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	
GRAND TOTAL	80,218